

The Dow Chemical Company - Company Profile and SWOT Analysis

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Abstracts

The Dow Chemical Company %li%Company Profile and SWOT Analysis

Summary

The Dow Chemical Company %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Dow Chemical Company (TDCC), a subsidiary of Dow Inc, is a manufacturer of chemical products. The company's product portfolio include acrylics, bio-based plasticizers, copolymer, elastomers, ethylene copolymer resins, epdm, ethylene vinyl acetate (EVA), methacrylic acid copolymer resins, polyethylene (PE), high-density polyethylene (HDPE), aniline, caustic soda, ethylene dichloride (EDC), methylene diphenyl diisocyanate (MDI), and polyether polyols. The company serves agriculture, automotive, transportation, beauty, personal care, electronics, food and beverages, oil and gas, packaging, paints, plumber, plup and paper, and textile markets. It has business presence across EMEA, the US and rest of world. The company is headquartered in Midland, Michigan, the US.

Scope

Detailed information on The Dow Chemical Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Dow Chemical Company in the form of a SWOT analysis

An in-depth view of the business model of The Dow Chemical Company including a breakdown and examination of key business segments

Intelligence on The Dow Chemical Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Dow Chemical Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Dow Chemical Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Dow Chemical Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Dow Chemical Company's business structure, strategy and prospects.

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