

Douglas Holding AG - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/D5A710E8CE9EN.html>

Date: April 2018

Pages: 33

Price: US\$ 175.00 (Single User License)

ID: D5A710E8CE9EN

Abstracts

Douglas Holding AG - Strategy, SWOT and Corporate Finance Report

SUMMARY

Douglas Holding AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Douglas Holding AG (Douglas Holding) is a specialty retailer, based in Germany. The company's product portfolio includes a wide range of fragrances and beauty products, books, watches, toys, video games, software and clothing products. It offers its products under various private label brands including Douglas, Nocibe, Schnitzler, HELA and Himmer. It also retails its merchandise through several e-commerce portals under each of its in-store banners including www.douglas.de, www.thalia.de and www.appelrath.com. The company offers various services such as credit cards, gift certificates, discount coupons and free home delivery. It operates across Europe through company operated and franchised stores. The company operates as a subsidiary of CVC Capital Partners. Douglas Holding is headquartered in Hagen, Germany.

SCOPE

Detailed information on Douglas Holding AG required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Douglas Holding AG in the form of a SWOT analysis

An in-depth view of the business model of Douglas Holding AG including a breakdown and examination of key business segments

Intelligence on Douglas Holding AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Douglas Holding AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Douglas Holding AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Douglas Holding AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Douglas Holding AG's business structure, strategy and prospects.

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