

Dog Care in Switzerland

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Abstracts

Dog Care in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The dog care market includes retail sales of dog chews & treats, dog food, and dog toys. The dog chews & treats segment covers rawhide chews, natural animal part chews, dental chews, pressed bone chews, jerky treats, functional treats, soft & chewy treats, freeze-dried treats, etc. Dog food segment includes dry dog food, moist dog food, and puppy food. Dog toys segment covers plush & soft toys, tug toys, fetch & retrieval toys, chew toys, water toys, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.

The Swiss dog care market recorded revenues of \$172.3 million in 2024, representing a compound annual growth rate (CAGR) of 4.1% between 2019-24.

The dog food segment accounted for the market's largest proportion in 2024, with total revenues of \$115.9 million, equivalent to 67.3% of the market's overall value.

The Swiss dog care market grew at a healthy pace during 2019-24, primarily due to an increase in disposable income among the population. This financial flexibility allowed pet owners to spend more on their dogs' care.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the dog care market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Switzerland

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland dog care market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Switzerland dog care market by value in 2024?

What will be the size of the Switzerland dog care market in 2029?

What factors are affecting the strength of competition in the Switzerland dog care market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's dog care market?

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