

# Dog Care in South Africa

<https://marketpublishers.com/r/D628466325EEN.html>

Date: February 2020

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: D628466325EEN

## Abstracts

Dog Care in South Africa

### SUMMARY

Dog Care in South Africa industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The South African dog care market had total revenues of \$218.9m in 2018, representing a compound annual growth rate (CAGR) of 3% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.1% between 2014 and 2018, to reach a total of 73.5 million kilograms in 2018.

Rapid urbanization and changing consumer lifestyle are the factors supporting the market growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in South Africa

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa dog care market with five year forecasts

## **REASONS TO BUY**

What was the size of the South Africa dog care market by value in 2018?

What will be the size of the South Africa dog care market in 2023?

What factors are affecting the strength of competition in the South Africa dog care market?

How has the market performed over the last five years?

What are the main segments that make up South Africa's dog care market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South African dog care market?
- 7.3. Which companies have been most successful in increasing their market shares between 2014 and 2018?
- 7.4. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Nestle SA
- 8.2. Mars, Incorporated

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Africa dog care market value: \$ million, 2014-18
- Table 2: South Africa dog care market volume: million kilograms, 2014-18
- Table 3: South Africa dog care market category segmentation: \$ million, 2018
- Table 4: South Africa dog care market geography segmentation: \$ million, 2018
- Table 5: South Africa dog care market distribution: % share, by value, 2018
- Table 6: South Africa dog care market value forecast: \$ million, 2018-23
- Table 7: South Africa dog care market volume forecast: million kilograms, 2018-23
- Table 8: South Africa dog care market share: % share, by value, 2018
- Table 9: Nestle SA: key facts
- Table 10: Nestle SA: Annual Financial Ratios
- Table 11: Nestle SA: Key Employees
- Table 12: Nestle SA: Key Employees Continued
- Table 13: Mars, Incorporated: key facts
- Table 14: Mars, Incorporated: Key Employees
- Table 15: South Africa size of population (million), 2014-18
- Table 16: South Africa gdp (constant 2005 prices, \$ billion), 2014-18
- Table 17: South Africa gdp (current prices, \$ billion), 2014-18
- Table 18: South Africa inflation, 2014-18
- Table 19: South Africa consumer price index (absolute), 2014-18
- Table 20: South Africa exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: South Africa dog care market value: \$ million, 2014-18

Figure 2: South Africa dog care market volume: million kilograms, 2014-18

Figure 3: South Africa dog care market category segmentation: % share, by value, 2018

Figure 4: South Africa dog care market geography segmentation: % share, by value, 2018

Figure 5: South Africa dog care market distribution: % share, by value, 2018

Figure 6: South Africa dog care market value forecast: \$ million, 2018-23

Figure 7: South Africa dog care market volume forecast: million kilograms, 2018-23

Figure 8: Forces driving competition in the dog care market in South Africa, 2018

Figure 9: Drivers of buyer power in the dog care market in South Africa, 2018

Figure 10: Drivers of supplier power in the dog care market in South Africa, 2018

Figure 11: Factors influencing the likelihood of new entrants in the dog care market in South Africa, 2018

Figure 12: Factors influencing the threat of substitutes in the dog care market in South Africa, 2018

Figure 13: Drivers of degree of rivalry in the dog care market in South Africa, 2018

Figure 14: South Africa dog care market share: % share, by value, 2018

### COMPANIES MENTIONED

Nestle SA

Mars, Incorporated

## I would like to order

Product name: Dog Care in South Africa

Product link: <https://marketpublishers.com/r/D628466325EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D628466325EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970