

Dog Care in the Netherlands

<https://marketpublishers.com/r/D15A3DAA314EN.html>

Date: February 2020

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: D15A3DAA314EN

Abstracts

Dog Care in the Netherlands

SUMMARY

Dog Care in the Netherlands industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The Dutch dog care market had total revenues of \$371.9m in 2018, representing a compound annual rate of change (CARC) of - 3.2% between 2014 and 2018.

Market consumption volumes declined with a CARC of - 4.7% between 2014 and 2018, to reach a total of 188.5 million kilograms in 2018.

Stable economic conditions and rising disposable income the market recorded negative growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in the Netherlands

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands dog care market with five year forecasts

REASONS TO BUY

What was the size of the Netherlands dog care market by value in 2018?

What will be the size of the Netherlands dog care market in 2023?

What factors are affecting the strength of competition in the Netherlands dog care market?

How has the market performed over the last five years?

What are the main segments that make up the Netherlands's dog care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch dog care market?
- 7.3. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Nestle SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Netherlands dog care market value: \$ million, 2014-18
Table 2: Netherlands dog care market volume: million kilograms, 2014-18
Table 3: Netherlands dog care market category segmentation: \$ million, 2018
Table 4: Netherlands dog care market geography segmentation: \$ million, 2018
Table 5: Netherlands dog care market distribution: % share, by value, 2018
Table 6: Netherlands dog care market value forecast: \$ million, 2018-23
Table 7: Netherlands dog care market volume forecast: million kilograms, 2018-23
Table 8: Netherlands dog care market share: % share, by value, 2018
Table 9: Mars, Incorporated: key facts
Table 10: Mars, Incorporated: Key Employees
Table 11: Nestle SA: key facts
Table 12: Nestle SA: Annual Financial Ratios
Table 13: Nestle SA: Key Employees
Table 14: Nestle SA: Key Employees Continued
Table 15: Netherlands size of population (million), 2014-18
Table 16: Netherlands gdp (constant 2005 prices, \$ billion), 2014-18
Table 17: Netherlands gdp (current prices, \$ billion), 2014-18
Table 18: Netherlands inflation, 2014-18
Table 19: Netherlands consumer price index (absolute), 2014-18
Table 20: Netherlands exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Netherlands dog care market value: \$ million, 2014-18

Figure 2: Netherlands dog care market volume: million kilograms, 2014-18

Figure 3: Netherlands dog care market category segmentation: % share, by value, 2018

Figure 4: Netherlands dog care market geography segmentation: % share, by value, 2018

Figure 5: Netherlands dog care market distribution: % share, by value, 2018

Figure 6: Netherlands dog care market value forecast: \$ million, 2018-23

Figure 7: Netherlands dog care market volume forecast: million kilograms, 2018-23

Figure 8: Forces driving competition in the dog care market in the Netherlands, 2018

Figure 9: Drivers of buyer power in the dog care market in the Netherlands, 2018

Figure 10: Drivers of supplier power in the dog care market in the Netherlands, 2018

Figure 11: Factors influencing the likelihood of new entrants in the dog care market in the Netherlands, 2018

Figure 12: Factors influencing the threat of substitutes in the dog care market in the Netherlands, 2018

Figure 13: Drivers of degree of rivalry in the dog care market in the Netherlands, 2018

Figure 14: Netherlands dog care market share: % share, by value, 2018

COMPANIES MENTIONED

Mars, Incorporated

Nestle SA

I would like to order

Product name: Dog Care in the Netherlands

Product link: <https://marketpublishers.com/r/D15A3DAA314EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D15A3DAA314EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970