

Dog Care in France

<https://marketpublishers.com/r/D68DA6E21DAEN.html>

Date: February 2020

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: D68DA6E21DAEN

Abstracts

Dog Care in France

SUMMARY

Dog Care in France industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The French dog care market had total revenues of \$1,206.7m in 2018, representing a compound annual growth rate (CAGR) of 0.7% between 2014 and 2018.

Market consumption volumes declined with a compound annual rate of change (CARC) of - 0.7% between 2014 and 2018, to reach a total of 867.2 million kilograms in 2018.

Despite favorable economic conditions and increasing consumer purchasing power in the country recorded weak growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in France

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France dog care market with five year forecasts

REASONS TO BUY

What was the size of the France dog care market by value in 2018?

What will be the size of the France dog care market in 2023?

What factors are affecting the strength of competition in the France dog care market?

How has the market performed over the last five years?

What are the main segments that make up France's dog care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the French dog care market?
- 7.3. Which companies have been most successful in increasing their market shares between 2014 and 2018?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Spectrum Brands Holdings, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France dog care market value: \$ million, 2014-18
Table 2: France dog care market volume: million kilograms, 2014-18
Table 3: France dog care market category segmentation: \$ million, 2018
Table 4: France dog care market geography segmentation: \$ million, 2018
Table 5: France dog care market distribution: % share, by value, 2018
Table 6: France dog care market value forecast: \$ million, 2018-23
Table 7: France dog care market volume forecast: million kilograms, 2018-23
Table 8: France dog care market share: % share, by value, 2018
Table 9: Mars, Incorporated: key facts
Table 10: Mars, Incorporated: Key Employees
Table 11: Spectrum Brands Holdings, Inc.: key facts
Table 12: Spectrum Brands Holdings, Inc.: Annual Financial Ratios
Table 13: Spectrum Brands Holdings, Inc.: Annual Financial Ratios (Continued)
Table 14: Spectrum Brands Holdings, Inc.: Key Employees
Table 15: France size of population (million), 2014-18
Table 16: France gdp (constant 2005 prices, \$ billion), 2014-18
Table 17: France gdp (current prices, \$ billion), 2014-18
Table 18: France inflation, 2014-18
Table 19: France consumer price index (absolute), 2014-18
Table 20: France exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: France dog care market value: \$ million, 2014-18

Figure 2: France dog care market volume: million kilograms, 2014-18

Figure 3: France dog care market category segmentation: % share, by value, 2018

Figure 4: France dog care market geography segmentation: % share, by value, 2018

Figure 5: France dog care market distribution: % share, by value, 2018

Figure 6: France dog care market value forecast: \$ million, 2018-23

Figure 7: France dog care market volume forecast: million kilograms, 2018-23

Figure 8: Forces driving competition in the dog care market in France, 2018

Figure 9: Drivers of buyer power in the dog care market in France, 2018

Figure 10: Drivers of supplier power in the dog care market in France, 2018

Figure 11: Factors influencing the likelihood of new entrants in the dog care market in France, 2018

Figure 12: Factors influencing the threat of substitutes in the dog care market in France, 2018

Figure 13: Drivers of degree of rivalry in the dog care market in France, 2018

Figure 14: France dog care market share: % share, by value, 2018

COMPANIES MENTIONED

Mars, Incorporated

Spectrum Brands Holdings, Inc.

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