

# Dog care Global Industry Almanac 2013-2022

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## Abstracts

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### SUMMARY

Global Dog Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY QUESTIONS ANSWERED

What was the size of the global dog care market by value in 2017?

What will be the size of the global dog care market in 2022?

What factors are affecting the strength of competition in the global dog care market?

How has the market performed over the last five years?

Who are the top competitors in the global dog care market?

### SCOPE

Essential resource for top-line data and analysis covering the global dog care market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The dog care market consists of the retail sale of dog food and dog chews and treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews and treats segment consists of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The global dog care market had total revenues of \$37,919.9m in 2017, representing a compound annual growth rate (CAGR) of 3.2% between 2013 and 2017.

Market consumption volume increased with a CAGR of 1.6% between 2013 and 2017, to reach a total of 15,570 million kilograms in 2017.

The global dog care market is driven by two major trends - pet humanization, and health and wellness.

## **REASONS TO BUY**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global dog care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global dog care market

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global dog care market with five year forecasts by both value and volume

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