

Dog care BRIC (Brazil, Russia, India, China) Industry Guide 2013-2022

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Abstracts

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SUMMARY

The BRIC Dog Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the BRIC dog care market by value in 2017?

What will be the size of the BRIC dog care market in 2022?

What factors are affecting the strength of competition in the BRIC dog care market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC dog care market?

SCOPE

Essential resource for top-line data and analysis covering the BRIC dog care

market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the dog care industry and had a total market value of \$4,021.0 million in 2017. China was the fastest growing country with a CAGR of 8.8% over the 2013-17 period.

Within the dog care industry, Brazil is the leading country among the BRIC nations with market revenues of \$3,259.7 million in 2017. This was followed by China, Russia and India with a value of \$474.8, \$221.4, and \$65.1 million, respectively.

Brazil is expected to lead the dog care industry in the BRIC nations with a value of \$3,842.8 million in 2022, followed by China, Russia, India with expected values of \$716.8, \$246.2 and \$90.3 million, respectively.

REASONS TO BUY

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC dog care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC dog care market

Leading company profiles reveal details of key dog care market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC dog care market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

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