

# dm-drogerie markt GmbH + Co KG - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/DF509CE7D6DEN.html>

Date: August 2023

Pages: 27

Price: US\$ 175.00 (Single User License)

ID: DF509CE7D6DEN

## Abstracts

dm-drogerie markt GmbH + Co KG %li%Strategy, SWOT and Corporate Finance Report

### Summary

dm-drogerie markt GmbH + Co KG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

dm-drogerie markt GmbH + Co KG (dm-drogerie) is a retailer of personal and health care products. The company's product portfolio comprises health and nutritional foods, pharmaceutical products, baby foods, cosmetics eye care products, animal food, and hair and body care products. It markets products under AlanaBio, Dove, Fasino, Garnier, Gliss Kur, alverde, Balea, bebe, Lavera, Lenor, Neutrogena, Nivea, Maybelline, Nature Box, Pampers, Sante, Persil, ProPlan, Sebamed, NYX, trend, and NUK brand names. dm-drogerie also provides various services, including photography, magazines, gift cards, payback offers. The company has business presence in Germany, Austria, Italy and south-east European countries. dm-drogerie is headquartered in Karlsruhe, Germany

### Scope

Detailed information on dm-drogerie markt GmbH + Co KG required for

## business and competitor intelligence needs

A study of the major internal and external factors affecting dm-drogerie markt GmbH + Co KG in the form of a SWOT analysis

An in-depth view of the business model of dm-drogerie markt GmbH + Co KG including a breakdown and examination of key business segments

Intelligence on dm-drogerie markt GmbH + Co KG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about dm-drogerie markt GmbH + Co KG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of dm-drogerie markt GmbH + Co KG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess dm-drogerie markt GmbH + Co KG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on dm-drogerie markt GmbH + Co KG's business structure, strategy and prospects.

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