

Currys plc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/D0A01573356EN.html>

Date: August 2023

Pages: 43

Price: US\$ 175.00 (Single User License)

ID: D0A01573356EN

Abstracts

Currys plc %li%Strategy, SWOT and Corporate Finance Report

Summary

Currys plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Currys plc (Currys), formerly Dixons Carphone plc, is a multi%li%channel electrical and telecommunications retailer of electronic products and smart phones under Kotsovolos, Currys and Elkjop brand names. It provides various services such as repair, installation and maintenance, technical support and expert advisory services, computing and telecommunication services, shoplive, repair and protect, financing and insurance, order and collect, and click and collect related services to its customers. The company operates through a network of retail stores across the UK, Ireland, Greece and Sweden, Norway, Finland, Iceland, Denmark and other countries across Europe. Currys is headquartered in London, Greater London, the UK.

Scope

Detailed information on Currys plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Currys plc in the form of a SWOT analysis

An in-depth view of the business model of Currys plc including a breakdown and examination of key business segments

Intelligence on Currys plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Currys plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Currys plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Currys plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Currys plc's business structure, strategy and prospects.

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