

Currys plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Currys plc %li%Strategy, SWOT and Corporate Finance Report

Summary

Currys plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Currys plc (Currys), formerly Dixons Carphone plc, is a multi%li%channel electrical and telecommunications retailer of electronic products and smart phones under Kotsovolos, Currys and Elkjop brand names. It provides various services such as repair, installation and maintenance, technical support and expert advisory services, computing and telecommunication services, shoplive, repair and protect, financing and insurance, order and collect, and click and collect related services to its customers. The company operates through a network of retail stores across the UK, Ireland, Greece and Sweden, Norway, Finland, Iceland, Denmark and other countries across Europe. Currys is headquartered in London, Greater London, the UK.

Scope

Detailed information on Currys plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Currys plc in the form of a SWOT analysis

An in-depth view of the business model of Currys plc including a breakdown and examination of key business segments

Intelligence on Currys plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Currys plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Currys plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Currys plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Currys plc's business structure, strategy and prospects.

Contents

- Company Snapshot
- Currys plc: Company Overview
- Currys plc: Overview and Key Facts
- Currys plc: Overview
- Currys plc: Key Facts
- Currys plc: Key Employees
- Currys plc: Key Employee Biographies
- Currys plc: Major Products and Services
- Currys plc: Company History
- Currys plc: Management Statement
- Currys plc: Key Competitors
- Currys plc: Company Analysis
- Currys plc: Business Description
- Currys plc: SWOT Analysis
- Currys plc: SWOT Overview
- Currys plc: Strengths
- Currys plc: Weaknesses
- Currys plc: Opportunities
- Currys plc: Threats
- Currys plc: Corporate Financial Deals Activity
- Currys plc: Financial Deals Overview
- Currys plc: Top Deals 2019 - 2023YTD*
- Currys plc: Divestments
- Currys plc: Private Equity and Ownership
- Currys plc: Recent Developments
- Currys plc: News and Events Summary
- Currys plc: Business Expansion
- Currys plc: Contracts
- Currys plc: Corporate Governance
- Currys plc: Financial Deals
- Currys plc: Financial Performance
- Currys plc: Regulatory and Legal Events
- Currys plc: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Currys plc: Key Facts

Table 2: Currys plc: Key Employees

Table 3: Currys plc: Company History

Table 4: Currys plc: Key Competitors

Table 5: Currys plc: Deal Activity by Deal Type - Volume (TTM*)

Table 6: Currys plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 7: Currys plc: Top Deals 2019 - 2023YTD*

Table 8: Currys plc: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 9: Currys plc: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Table 10: Currys plc: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

Table 11: Currys plc: News and Events Summary

Table 12: Currys plc: Business Expansion

Table 13: Currys plc: Contracts

Table 14: Currys plc: Corporate Governance

Table 15: Currys plc: Financial Deals

Table 16: Currys plc: Financial Performance

Table 17: Currys plc: Regulatory and Legal Events

Table 18: Currys plc: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Currys plc: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Currys plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Currys plc: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 4: Currys plc: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 5: Currys plc: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

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