

The Dixie Group Inc - Company Profile and SWOT Analysis

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Date: January 2024

Pages: 24

Price: US\$ 175.00 (Single User License)

ID: D1EEB90DA81EN

Abstracts

The Dixie Group Inc %li%Company Profile and SWOT Analysis

Summary

The Dixie Group Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Dixie Group Inc (DGI) manufactures floor covering products. It offers carpets, luxury vinyl tiles, and rugs for commercial and residential customers. It serves interior decorators and designers, luxury home builders, floorcovering retailers and home centers. DGI offers its products under Fabrica, Masland Residential, Dixie Home, Atlas / Masland Contract and private label brands. The company manufactures Fabrica brand products for the residential soft floor covering, and Masland Residential brand for high-end residential properties. Dixie Home brand products serve high-end broadloom residential carpet market. Atlas / Masland Contract serves specified commercial customers and hospitality market. The company also provides carpet yarn processing and carpet dyeing, and finishing services to other manufacturers. DGI is headquartered in Dalton, Georgia, the US.

Scope

Detailed information on The Dixie Group Inc required for business and

competitor intelligence needs

A study of the major internal and external factors affecting The Dixie Group Inc in the form of a SWOT analysis

An in-depth view of the business model of The Dixie Group Inc including a breakdown and examination of key business segments

Intelligence on The Dixie Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Dixie Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Dixie Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Dixie Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Dixie Group Inc's business structure, strategy and prospects.

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