

# Dirk Rossmann GmbH - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Dirk Rossmann GmbH - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Dirk Rossmann GmbH - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Dirk Rossmann GmbH (Rossmann or 'the company') is a privately-held chain of drug stores. The company offers baby care products, body care products, cosmetics healthcare and household products, fragrances, food and beverages, and photo and multimedia products. It provides services including gift wrapping, carpet cleaning, photo service, return policy and prepaid cards. The company sells both manufacturer and private label brands such as Isana, Rival de Loop, Altapharma, Domol, Alouette, Alterra, enerBiO, babydream, FUSS HOHL, Lilliputz, Kings Crown, RL de YOUNG, Perlodent, RUBIN, Das Exquisite, sun ozon, Mel Merio, Sweet line, Winston, Genuss Plus, Best View, Stevenson, Preventivo and facelle. Apart from drug stores, the company also operates e-commerce platform. It operates in Germany, Poland, the Czech Republic, Hungary, Turkey and Albania. Rossmann is headquartered in Burgwedel, Hannover, Germany.

### SCOPE

Detailed information on Dirk Rossmann GmbH required for business and competitor intelligence needs

A study of the major internal and external factors affecting Dirk Rossmann GmbH in the form of a SWOT analysis

An in-depth view of the business model of Dirk Rossmann GmbH including a breakdown and examination of key business segments

Intelligence on Dirk Rossmann GmbH's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Dirk Rossmann GmbH, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Dirk Rossmann GmbH and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Dirk Rossmann GmbH as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Dirk Rossmann GmbH's business structure, strategy and prospects.

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