

# DIRECTV, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

DIRECTV, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on DIRECTV, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting DIRECTV, Inc. in the form of a SWOT analysis

An in-depth view of the business model of DIRECTV, Inc. including a breakdown and examination of key business segments

Intelligence on DIRECTV, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about DIRECTV, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of DIRECTV, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess DIRECTV, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on DIRECTV, Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

DIRECTV, Inc. (Directv or 'the company') is a provider of digital television entertainment services. The company primarily operates in the US and Latin America. It is headquartered in El Segundo, California and employed about 32,150 people as on December 31, 2014.

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DIRECTV, Inc.

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