

Digital Media in the United Kingdom

<https://marketpublishers.com/r/D28C5D0A587EN.html>

Date: April 2019

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: D28C5D0A587EN

Abstracts

Digital Media in the United Kingdom

SUMMARY

Digital Media in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The UK Digital Media market had total revenues of \$4,279.5m in 2018, representing a compound annual growth rate (CAGR) of 18.4% between 2014 and 2018.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 7.7% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$6,208.0m by the end of 2023.

In the coming years the Internet of Things (IoT) is likely to have a huge impact on the digital media market, as cloud computing and connected devices become increasingly widespread.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in the United Kingdom

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom digital media market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom digital media market by value in 2018?

What will be the size of the United Kingdom digital media market in 2023?

What factors are affecting the strength of competition in the United Kingdom digital media market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's digital media market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Alphabet Inc
Amazon.com, Inc.
Apple Inc
Spotify AB
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom digital media market value: \$ million, 2014-18
- Table 2: United Kingdom digital media market category segmentation: \$ million, 2018
- Table 3: United Kingdom digital media market geography segmentation: \$ million, 2018
- Table 4: United Kingdom digital media market value forecast: \$ million, 2018-23
- Table 5: Alphabet Inc: key facts
- Table 6: Alphabet Inc: key financials (\$)
- Table 7: Alphabet Inc: key financial ratios
- Table 8: Amazon.com, Inc.: key facts
- Table 9: Amazon.com, Inc.: key financials (\$)
- Table 10: Amazon.com, Inc.: key financial ratios
- Table 11: Apple Inc: key facts
- Table 12: Apple Inc: key financials (\$)
- Table 13: Apple Inc: key financial ratios
- Table 14: Spotify AB: key facts
- Table 15: United Kingdom size of population (million), 2014-18
- Table 16: United Kingdom gdp (constant 2005 prices, \$ billion), 2014-18
- Table 17: United Kingdom gdp (current prices, \$ billion), 2014-18
- Table 18: United Kingdom inflation, 2014-18
- Table 19: United Kingdom consumer price index (absolute), 2014-18
- Table 20: United Kingdom exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom digital media market value: \$ million, 2014-18

Figure 2: United Kingdom digital media market category segmentation: % share, by value, 2018

Figure 3: United Kingdom digital media market geography segmentation: % share, by value, 2018

Figure 4: United Kingdom digital media market value forecast: \$ million, 2018-23

Figure 5: Forces driving competition in the digital media market in the United Kingdom, 2018

Figure 6: Drivers of buyer power in the digital media market in the United Kingdom, 2018

Figure 7: Drivers of supplier power in the digital media market in the United Kingdom, 2018

Figure 8: Factors influencing the likelihood of new entrants in the digital media market in the United Kingdom, 2018

Figure 9: Factors influencing the threat of substitutes in the digital media market in the United Kingdom, 2018

Figure 10: Drivers of degree of rivalry in the digital media market in the United Kingdom, 2018

Figure 11: Alphabet Inc: revenues & profitability

Figure 12: Alphabet Inc: assets & liabilities

Figure 13: Amazon.com, Inc.: revenues & profitability

Figure 14: Amazon.com, Inc.: assets & liabilities

Figure 15: Apple Inc: revenues & profitability

Figure 16: Apple Inc: assets & liabilities

COMPANIES MENTIONED

Alphabet Inc

Amazon.com, Inc.

Apple Inc

Spotify AB

I would like to order

Product name: Digital Media in the United Kingdom

Product link: <https://marketpublishers.com/r/D28C5D0A587EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D28C5D0A587EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970