

Digital Media in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/D071B58DDE64EN.html>

Date: October 2020

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: D071B58DDE64EN

Abstracts

Digital Media in the United Kingdom (UK) - Market @Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Digital Media in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The UK digital media market had total revenues of \$7.1bn in 2019, representing a compound annual growth rate (CAGR) of 13.4% between 2015 and 2019.

The books segment was the market's most lucrative in 2019, with total revenues of \$3.4bn, equivalent to 48.6% of the market's overall value.

The growth of expenditure on digital media in the UK was slower in 2019 as a result of weaker consumer confidence amid increased economic uncertainty.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in the United Kingdom

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom digital media market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom digital media market by value in 2019?

What will be the size of the United Kingdom digital media market in 2024?

What factors are affecting the strength of competition in the United Kingdom digital media market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's digital media market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the leading players' competitive advantages?
- 7.4. Which are the biggest disruptors of competition?

8 COMPANY PROFILES

- 8.1. Apple Inc
- 8.2. Alphabet Inc
- 8.3. Spotify AB
- 8.4. Amazon.com, Inc.
- 8.5. Netflix Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom digital media market value: \$ million, 2015-19
- Table 2: United Kingdom digital media market category segmentation: \$ million, 2019
- Table 3: United Kingdom digital media market geography segmentation: \$ million, 2019
- Table 4: United Kingdom digital media market value forecast: \$ million, 2019-24
- Table 5: Apple Inc: key facts
- Table 6: Apple Inc: Key Employees
- Table 7: Apple Inc: Key Employees Continued
- Table 8: Alphabet Inc: key facts
- Table 9: Alphabet Inc: Key Employees
- Table 10: Spotify AB: key facts
- Table 11: Spotify AB: Key Employees
- Table 12: Amazon.com, Inc.: key facts
- Table 13: Amazon.com, Inc.: Key Employees
- Table 14: Amazon.com, Inc.: Key Employees Continued
- Table 15: Netflix Inc.: key facts
- Table 16: Netflix Inc.: Key Employees
- Table 17: Netflix Inc.: Key Employees Continued
- Table 18: United Kingdom size of population (million), 2015-19
- Table 19: United Kingdom gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: United Kingdom gdp (current prices, \$ billion), 2015-19
- Table 21: United Kingdom inflation, 2015-19
- Table 22: United Kingdom consumer price index (absolute), 2015-19
- Table 23: United Kingdom exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom digital media market value: \$ million, 2015-19

Figure 2: United Kingdom digital media market category segmentation: % share, by value, 2019

Figure 3: United Kingdom digital media market geography segmentation: % share, by value, 2019

Figure 4: United Kingdom digital media market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the digital media market in the United Kingdom, 2019

Figure 6: Drivers of buyer power in the digital media market in the United Kingdom, 2019

Figure 7: Drivers of supplier power in the digital media market in the United Kingdom, 2019

Figure 8: Factors influencing the likelihood of new entrants in the digital media market in the United Kingdom, 2019

Figure 9: Factors influencing the threat of substitutes in the digital media market in the United Kingdom, 2019

Figure 10: Drivers of degree of rivalry in the digital media market in the United Kingdom, 2019

I would like to order

Product name: Digital Media in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/D071B58DDE64EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D071B58DDE64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

