

Digital Media in Spain

<https://marketpublishers.com/r/D1A3B9CBB30EN.html>

Date: April 2019

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: D1A3B9CBB30EN

Abstracts

Digital Media in Spain

SUMMARY

Digital Media in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The Spanish Digital Media market had total revenues of \$588.0m in 2018, representing a compound annual growth rate (CAGR) of 21% between 2014 and 2018.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.4% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$694.5m by the end of 2023.

Video was the most lucrative segment of the market based on market players such as Netflix, Hulu, YouTube and many others.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in Spain

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain digital media market with five year forecasts

REASONS TO BUY

What was the size of the Spain digital media market by value in 2018?

What will be the size of the Spain digital media market in 2023?

What factors are affecting the strength of competition in the Spain digital media market?

How has the market performed over the last five years?

What are the main segments that make up Spain's digital media market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Alphabet Inc
Amazon.com, Inc.
Netflix, Inc.
Spotify AB
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Spain digital media market value: \$ million, 2014-18
Table 2: Spain digital media market category segmentation: \$ million, 2018
Table 3: Spain digital media market geography segmentation: \$ million, 2018
Table 4: Spain digital media market value forecast: \$ million, 2018-23
Table 5: Alphabet Inc: key facts
Table 6: Alphabet Inc: key financials (\$)
Table 7: Alphabet Inc: key financial ratios
Table 8: Amazon.com, Inc.: key facts
Table 9: Amazon.com, Inc.: key financials (\$)
Table 10: Amazon.com, Inc.: key financial ratios
Table 11: Netflix, Inc.: key facts
Table 12: Netflix, Inc.: key financials (\$)
Table 13: Netflix, Inc.: key financial ratios
Table 14: Spotify AB: key facts
Table 15: Spain size of population (million), 2014-18
Table 16: Spain gdp (constant 2005 prices, \$ billion), 2014-18
Table 17: Spain gdp (current prices, \$ billion), 2014-18
Table 18: Spain inflation, 2014-18
Table 19: Spain consumer price index (absolute), 2014-18
Table 20: Spain exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Spain digital media market value: \$ million, 2014-18

Figure 2: Spain digital media market category segmentation: % share, by value, 2018

Figure 3: Spain digital media market geography segmentation: % share, by value, 2018

Figure 4: Spain digital media market value forecast: \$ million, 2018-23

Figure 5: Forces driving competition in the digital media market in Spain, 2018

Figure 6: Drivers of buyer power in the digital media market in Spain, 2018

Figure 7: Drivers of supplier power in the digital media market in Spain, 2018

Figure 8: Factors influencing the likelihood of new entrants in the digital media market in Spain, 2018

Figure 9: Factors influencing the threat of substitutes in the digital media market in Spain, 2018

Figure 10: Drivers of degree of rivalry in the digital media market in Spain, 2018

Figure 11: Alphabet Inc: revenues & profitability

Figure 12: Alphabet Inc: assets & liabilities

Figure 13: Amazon.com, Inc.: revenues & profitability

Figure 14: Amazon.com, Inc.: assets & liabilities

Figure 15: Netflix, Inc.: revenues & profitability

Figure 16: Netflix, Inc.: assets & liabilities

COMPANIES MENTIONED

Alphabet Inc

Amazon.com, Inc.

Netflix, Inc.

Spotify AB

I would like to order

Product name: Digital Media in Spain

Product link: <https://marketpublishers.com/r/D1A3B9CBB30EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D1A3B9CBB30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970