

# Digital Media in Norway

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## Abstracts

Digital Media in Norway

### SUMMARY

Digital Media in Norway industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The Norwegian Digital Media market had total revenues of \$226.7m in 2018, representing a compound annual growth rate (CAGR) of 10.4% between 2014 and 2018.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.5% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$243.8m by the end of 2023.

In the coming years the Internet of Things (IoT) is likely to have a huge impact on the digital media market, as cloud computing and connected devices become increasingly widespread.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in Norway

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in Norway

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Norway digital media market with five year forecasts

## **REASONS TO BUY**

What was the size of the Norway digital media market by value in 2018?

What will be the size of the Norway digital media market in 2023?

What factors are affecting the strength of competition in the Norway digital media market?

How has the market performed over the last five years?

What are the main segments that make up Norway's digital media market?

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### COMPANIES MENTIONED

Alphabet Inc

Aspiro AB

Netflix, Inc.

Spotify AB

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