

Digital Media in Norway - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Digital Media in Norway industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The Norwegian digital media market had total revenues of \$0.5bn in 2019, representing a compound annual growth rate (CAGR) of 22.8% between 2015 and 2019.

The video segment was the market's most lucrative in 2019, with total revenues of \$0.4bn, equivalent to 81.1% of the market's overall value.

The growth of the Norwegian market in 2019 was once again driven by revenues from streaming services in the video and music segments.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in Norway

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in Norway

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Norway digital media market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Norway digital media market by value in 2019?

What will be the size of the Norway digital media market in 2024?

What factors are affecting the strength of competition in the Norway digital media market?

How has the market performed over the last five years?

Who are the top competitors in Norway's digital media market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the leading players' competitive advantages?

8 COMPANY PROFILES

- 8.1. Apple Inc
- 8.2. Alphabet Inc
- 8.3. Spotify AB
- 8.4. Amazon.com, Inc.
- 8.5. Netflix Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Norway digital media market value: \$ million, 2015-19
- Table 2: Norway digital media market category segmentation: \$ million, 2019
- Table 3: Norway digital media market geography segmentation: \$ million, 2019
- Table 4: Norway digital media market value forecast: \$ million, 2019-24
- Table 5: Apple Inc: key facts
- Table 6: Apple Inc: Key Employees
- Table 7: Apple Inc: Key Employees Continued
- Table 8: Alphabet Inc: key facts
- Table 9: Alphabet Inc: Key Employees
- Table 10: Spotify AB: key facts
- Table 11: Spotify AB: Key Employees
- Table 12: Amazon.com, Inc.: key facts
- Table 13: Amazon.com, Inc.: Key Employees
- Table 14: Amazon.com, Inc.: Key Employees Continued
- Table 15: Netflix Inc.: key facts
- Table 16: Netflix Inc.: Key Employees
- Table 17: Netflix Inc.: Key Employees Continued
- Table 18: Norway size of population (million), 2015-19
- Table 19: Norway gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: Norway gdp (current prices, \$ billion), 2015-19
- Table 21: Norway inflation, 2015-19
- Table 22: Norway consumer price index (absolute), 2015-19
- Table 23: Norway exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Norway digital media market value: \$ million, 2015-19

Figure 2: Norway digital media market category segmentation: % share, by value, 2019

Figure 3: Norway digital media market geography segmentation: % share, by value, 2019

Figure 4: Norway digital media market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the digital media market in Norway, 2019

Figure 6: Drivers of buyer power in the digital media market in Norway, 2019

Figure 7: Drivers of supplier power in the digital media market in Norway, 2019

Figure 8: Factors influencing the likelihood of new entrants in the digital media market in Norway, 2019

Figure 9: Factors influencing the threat of substitutes in the digital media market in Norway, 2019

Figure 10: Drivers of degree of rivalry in the digital media market in Norway, 2019

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