

Digital Media in France

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Abstracts

Digital Media in France

SUMMARY

Digital Media in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The French Digital Media market had total revenues of \$1,031.8m in 2018, representing a compound annual growth rate (CAGR) of 16% between 2014 and 2018.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$1,140.9m by the end of 2023.

While digital sales remain significant, streaming has come to dominate the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in France

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France digital media market with five year forecasts

REASONS TO BUY

What was the size of the France digital media market by value in 2018?

What will be the size of the France digital media market in 2023?

What factors are affecting the strength of competition in the France digital media market?

How has the market performed over the last five years?

What are the main segments that make up France's digital media market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Amazon.com, Inc.
Apple Inc
Deezer
Netflix, Inc.
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France digital media market value: \$ million, 2014-18
- Table 2: France digital media market category segmentation: \$ million, 2018
- Table 3: France digital media market geography segmentation: \$ million, 2018
- Table 4: France digital media market value forecast: \$ million, 2018-23
- Table 5: Amazon.com, Inc.: key facts
- Table 6: Amazon.com, Inc.: key financials (\$)
- Table 7: Amazon.com, Inc.: key financial ratios
- Table 8: Apple Inc: key facts
- Table 9: Apple Inc: key financials (\$)
- Table 10: Apple Inc: key financial ratios
- Table 11: Deezer: key facts
- Table 12: Netflix, Inc.: key facts
- Table 13: Netflix, Inc.: key financials (\$)
- Table 14: Netflix, Inc.: key financial ratios
- Table 15: France size of population (million), 2014-18
- Table 16: France gdp (constant 2005 prices, \$ billion), 2014-18
- Table 17: France gdp (current prices, \$ billion), 2014-18
- Table 18: France inflation, 2014-18
- Table 19: France consumer price index (absolute), 2014-18
- Table 20: France exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: France digital media market value: \$ million, 2014-18

Figure 2: France digital media market category segmentation: % share, by value, 2018

Figure 3: France digital media market geography segmentation: % share, by value, 2018

Figure 4: France digital media market value forecast: \$ million, 2018-23

Figure 5: Forces driving competition in the digital media market in France, 2018

Figure 6: Drivers of buyer power in the digital media market in France, 2018

Figure 7: Drivers of supplier power in the digital media market in France, 2018

Figure 8: Factors influencing the likelihood of new entrants in the digital media market in France, 2018

Figure 9: Factors influencing the threat of substitutes in the digital media market in France, 2018

Figure 10: Drivers of degree of rivalry in the digital media market in France, 2018

Figure 11: Amazon.com, Inc.: revenues & profitability

Figure 12: Amazon.com, Inc.: assets & liabilities

Figure 13: Apple Inc: revenues & profitability

Figure 14: Apple Inc: assets & liabilities

Figure 15: Netflix, Inc.: revenues & profitability

Figure 16: Netflix, Inc.: assets & liabilities

COMPANIES MENTIONED

Amazon.com, Inc.

Apple Inc

Deezer

Netflix, Inc.

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