

Digital Media in Denmark

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Abstracts

Digital Media in Denmark

SUMMARY

Digital Media in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The Danish Digital Media market had total revenues of \$500.8m in 2018, representing a compound annual growth rate (CAGR) of 23.2% between 2014 and 2018.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.4% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$591.9m by the end of 2023.

Video was the most lucrative segment of the market based on the market players such as Netflix, Hulu, YouTube and many others.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in Denmark

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark digital media market with five year forecasts

REASONS TO BUY

What was the size of the Denmark digital media market by value in 2018?

What will be the size of the Denmark digital media market in 2023?

What factors are affecting the strength of competition in the Denmark digital media market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's digital media market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Alphabet Inc
Amazon.com, Inc.
Netflix, Inc.
Spotify AB
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Denmark digital media market value: \$ million, 2014-18
- Table 2: Denmark digital media market category segmentation: \$ million, 2018
- Table 3: Denmark digital media market geography segmentation: \$ million, 2018
- Table 4: Denmark digital media market value forecast: \$ million, 2018-23
- Table 5: Alphabet Inc: key facts
- Table 6: Alphabet Inc: key financials (\$)
- Table 7: Alphabet Inc: key financial ratios
- Table 8: Amazon.com, Inc.: key facts
- Table 9: Amazon.com, Inc.: key financials (\$)
- Table 10: Amazon.com, Inc.: key financial ratios
- Table 11: Netflix, Inc.: key facts
- Table 12: Netflix, Inc.: key financials (\$)
- Table 13: Netflix, Inc.: key financial ratios
- Table 14: Spotify AB: key facts
- Table 15: Denmark size of population (million), 2014-18
- Table 16: Denmark gdp (constant 2005 prices, \$ billion), 2014-18
- Table 17: Denmark gdp (current prices, \$ billion), 2014-18
- Table 18: Denmark inflation, 2014-18
- Table 19: Denmark consumer price index (absolute), 2014-18
- Table 20: Denmark exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

- Figure 1: Denmark digital media market value: \$ million, 2014-18
- Figure 2: Denmark digital media market category segmentation: % share, by value, 2018
- Figure 3: Denmark digital media market geography segmentation: % share, by value, 2018
- Figure 4: Denmark digital media market value forecast: \$ million, 2018-23
- Figure 5: Forces driving competition in the digital media market in Denmark, 2018
- Figure 6: Drivers of buyer power in the digital media market in Denmark, 2018
- Figure 7: Drivers of supplier power in the digital media market in Denmark, 2018
- Figure 8: Factors influencing the likelihood of new entrants in the digital media market in Denmark, 2018
- Figure 9: Factors influencing the threat of substitutes in the digital media market in Denmark, 2018
- Figure 10: Drivers of degree of rivalry in the digital media market in Denmark, 2018
- Figure 11: Alphabet Inc: revenues & profitability
- Figure 12: Alphabet Inc: assets & liabilities
- Figure 13: Amazon.com, Inc.: revenues & profitability
- Figure 14: Amazon.com, Inc.: assets & liabilities
- Figure 15: Netflix, Inc.: revenues & profitability
- Figure 16: Netflix, Inc.: assets & liabilities

COMPANIES MENTIONED

Alphabet Inc
Amazon.com, Inc.
Netflix, Inc.
Spotify AB

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