

Digital Bros SpA - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/D6F85E1C5F9DEN.html>

Date: December 2025

Pages: 24

Price: US\$ 175.00 (Single User License)

ID: D6F85E1C5F9DEN

Abstracts

Summary

Digital Bros SpA - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Digital Bros SpA (Digital Bros) develops, publishes, distributes, and markets video games for portable and home consoles, the PC, smartphones, and tablets in both physical and online formats. The company's product portfolio of video games includes assetto corsa, crime boss, ghostrunner, gems of war, puzzle quest 3 and eiyuden chronicle. It markets its products under 505 Games and Halifax brand names. The company's products cater to a wide range of customers including casual gamers and professional players, across various digital marketplaces such as Steam, Sony PlayStation Network, Microsoft Xbox Live, and Epic Game Store. Digital Bros is headquartered in Milano, Lombardia, Italy.

Scope

Detailed information on Digital Bros SpA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Digital Bros SpA in the form of a SWOT analysis

An in-depth view of the business model of Digital Bros SpA including a breakdown and examination of key business segments

Intelligence on Digital Bros SpA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Digital Bros SpA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Digital Bros SpA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Digital Bros SpA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Digital Bros SpA's business structure, strategy and prospects.

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