

# DiamondRock Hospitality Co - Company Profile and SWOT Analysis

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## Abstracts

DiamondRock Hospitality Co %li%Company Profile and SWOT Analysis

### Summary

DiamondRock Hospitality Co %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

DiamondRock Hospitality Co (DiamondRock) operates as a real estate investment trust. Its major focus is on lodging properties. The company owns, acquires, renovate, and invests in asset manage premium hotel properties in the United States . It owns and manages high-quality business hotels, luxury hotels, resorts, and selected urban hotels. The company's hotels and resorts are categorized as upper upscale, upscale, and luxury, which are in key gateway cities and in resort destinations. The hotels are operated by third party by independent operator and brand operator such as Marriott International Inc. DiamondRock carries out various properties such as lake Austin spa resort, kimpton fort Lauderdale beach, bourbon orleans hotels, the landing, orchards inn, the lodge at Sonoma, and Havana cabana. The company's hotels are located in New York City, Chicago, Boston, Georgia, Destin, Austin, Texas, , and Denver . Its major partners include Viceroy, Sage, Passport Resorts, HEI, and Highgate. The company provides services under various brands such as Westin, Renaissance, Marriot, Hilton, Embassy Suites, and Courtyard. DiamondRock is headquartered in Bethesda, Maryland, the US.

## Scope

Detailed information on DiamondRock Hospitality Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting DiamondRock Hospitality Co in the form of a SWOT analysis

An in-depth view of the business model of DiamondRock Hospitality Co including a breakdown and examination of key business segments

Intelligence on DiamondRock Hospitality Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about DiamondRock Hospitality Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of DiamondRock Hospitality Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess DiamondRock Hospitality Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on DiamondRock Hospitality Co's business structure, strategy and prospects.

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