

# Diamond Foods, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Diamond Foods, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Diamond Foods, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Diamond Foods, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Diamond Foods, Inc. including a breakdown and examination of key business segments

Intelligence on Diamond Foods, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Diamond Foods, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Diamond Foods, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Diamond Foods, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Diamond Foods, Inc.'s business structure, strategy and prospects.

## KEY HIGHLIGHTS

Diamond Foods, Inc. (Diamond Foods) is a packaged food company based in the US. The company processes, markets and distributes culinary, culinary nuts and snack products such as chips, snack nuts and popcorn. These products are marketed under the brands Kettle, Emerald, Pop Secret and Diamond of California. The company's products are sold to grocery, drug and convenience store chains, club stores, mass merchandisers and other retail and non-retail channels across the US, Canada, South Korea, Japan, Turkey, China, the UK, Germany, the Netherlands and Spain. The key customers of the company include Sam's Club, Wal-Mart and Costco Wholesale Corporation. Diamond Foods is headquartered in San Francisco, California, the US.

In October 2014, the company opened a new Innovation Center in Oregon, the US to enhance its research and development capabilities and enable new product development.

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Diamond Foods, Inc.

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