

# Diageo plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Diageo plc %li%Strategy, SWOT and Corporate Finance Report

### Summary

Diageo plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Diageo plc (Diageo or 'the company') produces and distributes a large collection of branded premium wine, beer, and spirits. The company markets products including brandy, vodka, scotch, rum, whiskey, gin, tequila, and ready-to-drink (RTD) alcoholic beverages. It caters under various brands such as Smirnoff, Johnnie Walker, Captain Morgan, Baileys, Guinness, Royal Lochnagar, Don Julio, VAT 69, White Horse, Ron Zacapa Centenario XO, Tanqueray, and McDowell's No.1. The company distributes through various independent retailers and wholesalers, wine, and spirits brokers. Diageo also operates and manages owned and leased production hubs and R&D centers worldwide. The company is headquartered in London, Greater London, the UK.

### Scope

Detailed information on Diageo plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Diageo plc in the form of a SWOT analysis

An in-depth view of the business model of Diageo plc including a breakdown and examination of key business segments

Intelligence on Diageo plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Diageo plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Diageo plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Diageo plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Diageo plc's business structure, strategy and prospects.

## Contents

Company Snapshot
Diageo plc: Company Overview
Diageo plc: Overview and Key Facts
Diageo plc: Overview
Diageo plc: Key Facts
Diageo plc: Key Employees
Diageo plc: Key Employee Biographies
Diageo plc: Major Products and Services
Diageo plc: Management Statement
Diageo plc: Locations and Subsidiaries
Diageo plc: Key Competitors
Diageo plc: Company Analysis
Diageo plc: Business Description
Diageo plc: SWOT Analysis
Diageo plc: SWOT Overview
Diageo plc: Strengths
Diageo plc: Weaknesses
Diageo plc: Opportunities
Diageo plc: Threats
Diageo plc: Corporate Financial Deals Activity
Diageo plc: Financial Deals Overview
Diageo plc: Targets and Partners
Diageo plc: Top Deals 2019 - 2023YTD*
Diageo plc: Advisors
Diageo plc: Top Legal Advisors
Diageo plc: Top Financial Advisors
Diageo plc: Mergers and Acquisitions
Diageo plc: Corporate Venturing
Diageo plc: Capital Raising
Diageo plc: Partnership
Diageo plc: Divestments
Diageo plc: Private Equity and Ownership
Diageo plc: Recent Developments
Diageo plc: News and Events Summary
Diageo plc: Business Expansion
Diageo plc: Corporate Governance
Diageo plc: Corporate Social Responsibility

Diageo plc: Financial Deals  
Diageo plc: Financial Performance  
Diageo plc: Market Developments  
Diageo plc: Strategy and Operations  
Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Diageo plc: Key Facts
Table 2: Diageo plc: Key Employees
Table 3: Diageo plc: Locations and Subsidiaries
Table 4: Diageo plc: Key Competitors
Table 5: Diageo plc: Deal Activity by Deal Type - Volume (TTM*)
Table 6: Diageo plc: M&A Activity by Geography (TTM*)
Table 7: Diageo plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
Table 8: Diageo plc: M&A Average Deal Size - Value (US\$m)
Table 9: Diageo plc: Targets and Partners
Table 10: Diageo plc: Top Deals 2019 - 2023YTD*
Table 11: Diageo plc: Legal Advisor Ranking by Value (US\$m)
Table 12: Diageo plc: Financial Advisor Ranking by Value (US\$m)
Table 13: Diageo plc: M&A Volume and Value Trend (2019 - YTD*2023)
Table 14: Diageo plc: M&A Activity by Geography (2019 - YTD*2023)
Table 15: Diageo plc: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
Table 16: Diageo plc: Corporate Venturing by Geography (2019 - YTD*2023)
Table 17: Diageo plc: Capital Raising Volume and Value Trend (2019 - YTD*2023)
Table 18: Diageo plc: Capital Raising by Deal Type (2019 - YTD*2023)
Table 19: Diageo plc: Partnership Volume and Value Trend (2019 - YTD*2023)
Table 20: Diageo plc: Partnership Trend by Deal Type (2019 - YTD*2023)
Table 21: Diageo plc: Divestments Volume and Value Trend (2019 - YTD*2023)
Table 22: Diageo plc: Divestments by Geography (2019 - YTD*2023)
Table 23: Diageo plc: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)
Table 24: Diageo plc: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)
Table 25: Diageo plc: News and Events Summary
Table 26: Diageo plc: Business Expansion
Table 27: Diageo plc: Corporate Governance
Table 28: Diageo plc: Corporate Social Responsibility
Table 29: Diageo plc: Financial Deals
Table 30: Diageo plc: Financial Performance
Table 31: Diageo plc: Market Developments
Table 32: Diageo plc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Diageo plc: Deal Activity by Deal Type - Volume (TTM\*)
- Figure 2: Diageo plc: M&A Activity by Geography (TTM\*)
- Figure 3: Diageo plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Figure 4: Diageo plc: M&A Average Deal Size - Value (US\$m)
- Figure 5: Diageo plc: M&A Volume and Value Trend (2019 - YTD\*2023)
- Figure 6: Diageo plc: M&A Activity by Geography (2019 - YTD\*2023)
- Figure 7: Diageo plc: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Figure 8: Diageo plc: Corporate Venturing by Geography (2019 - YTD\*2023)
- Figure 9: Diageo plc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Figure 10: Diageo plc: Capital Raising by Deal Type (2019 - YTD\*2023)
- Figure 11: Diageo plc: Partnership Volume and Value Trend (2019 - YTD\*2023)
- Figure 12: Diageo plc: Partnership Trend by Deal Type (2019 - YTD\*2023)
- Figure 13: Diageo plc: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Figure 14: Diageo plc: Divestments by Geography (2019 - YTD\*2023)
- Figure 15: Diageo plc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)
- Figure 16: Diageo plc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

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