

# Deutsche Lufthansa AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Deutsche Lufthansa AG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Deutsche Lufthansa AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Deutsche Lufthansa AG (Lufthansa) is an aviation company that offers scheduled passenger and air freight transportation services. It provides logistics services through its own freighters, chartered cargo aircraft and belly capacities on passenger aircraft. It also involves in VIP aircraft servicing, airline maintenance and aircraft overhaul services. Lufthansa develops cabin products and airline related digital products. The company also offers airline catering services and manages airline-specific in-flight sales programs. The company, through its subsidiaries, engages in providing travel management solutions, vocational and professional aviation training. It has its operations across Europe, the Americas, Asia-Pacific, the Middle East and Africa. Lufthansa is headquartered in Cologne, Nordrhein-Westfalen, Germany.

### SCOPE

Detailed information on Deutsche Lufthansa AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Deutsche Lufthansa AG in the form of a SWOT analysis

An in-depth view of the business model of Deutsche Lufthansa AG including a breakdown and examination of key business segments

Intelligence on Deutsche Lufthansa AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Deutsche Lufthansa AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Deutsche Lufthansa AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Deutsche Lufthansa AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Deutsche Lufthansa AG's business structure, strategy and prospects.

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