

Desjardins Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

Desjardins Group %li%Strategy, SWOT and Corporate Finance Report

Summary

Desjardins Group %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Desjardins Group (Desjardins) is a provider of financial services. The group offers a wide range of banking and other financial products and services to its members, individuals, and businesses. Its offerings include saving, business, and checking accounts; credit and prepaid cards; personal, corporate, mortgage, and vehicle loans; RRSP loans and investment products. Desjardins also offers insurance products for life, health, accident, vehicle, property, liability, travel, and credit. It also offers wealth management, cash management, capital market, foreign exchange, trade finance, and trust services. The group distributes its products and services through financial service cooperatives, caisses and credit unions, and its subsidiary companies. Desjardins is headquartered in Levis, Quebec, Canada

Scope

Detailed information on Desjardins Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Desjardins Group in the form of a SWOT analysis

An in-depth view of the business model of Desjardins Group including a breakdown and examination of key business segments

Intelligence on Desjardins Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Desjardins Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Desjardins Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Desjardins Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Desjardins Group's business structure, strategy and prospects.

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