

# Design Hotels AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Design Hotels AG %li%Strategy, SWOT and Corporate Finance Report

### Summary

Design Hotels AG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Design hotels AG (Design Hotels), a subsidiary of Marriott International Inc provides consulting, marketing, positioning, and booking services to its member hotels either through its online marketing and booking platform. Design Hotel offers services such as design and development of new hotels, sale of overnight stays through its own or affiliated booking systems, feasibility studies, sales representation, PR services, global launch campaigns, and marketing of existing hotels. Its operations are spread across Africa and the Middle East, Americas, Asia-Pacific, Caribbean, Oceania and Europe. Design Hotels is headquartered in Berlin, Germany.

### Scope

Detailed information on Design Hotels AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Design Hotels AG in

the form of a SWOT analysis

An in-depth view of the business model of Design Hotels AG including a breakdown and examination of key business segments

Intelligence on Design Hotels AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Design Hotels AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Design Hotels AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Design Hotels AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Design Hotels AG's business structure, strategy and prospects.

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