

Dermalogica Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Dermalogica Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

Dermalogica Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Dermalogica Inc (Dermalogica), a subsidiary of Unilever Plc, is a manufacturer, marketer, and retailer of beauty, skin, and personal care products. The company's product portfolio comprises of moisturizers, toners, masques, concentrated boosters, skin kits, shaving products, cleansers, exfoliants and conditioners, among others. Majorly offers products for treatment of specific skin conditions. Dermalogica markets its products through proprietary concept spaces, online stores, and professional skin therapists worldwide. It operates concept spaces in the US, Bahamas, the UK, Germany, India, Australia and the UAE. The company also operates International Dermal Institute to train skin care therapists. Dermalogica is headquartered in Carson, California, the US

Scope

Detailed information on Dermalogica Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Dermalogica Inc in the form of a SWOT analysis

An in-depth view of the business model of Dermalogica Inc including a breakdown and examination of key business segments

Intelligence on Dermalogica Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Dermalogica Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Dermalogica Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Dermalogica Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Dermalogica Inc's business structure, strategy and prospects.

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