

Denny's Corp - Company Profile and SWOT Analysis

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Abstracts

Denny's Corp - Company Profile and SWOT Analysis

SUMMARY

Denny's Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Denny's Corp (Denny's) is an operator of franchised full-service restaurant chains. The company operates restaurants under Denny's and Keke's Breakfast Cafe brand. It provides entrees, burgers, sandwiches and salads, along with an assortment of appetizers and desserts for lunch, breakfast, dinner, and late-night dining services. Its menu offering comprises appetizers, signature slams, fluffy pancakes, shareable starters and soups, savory three-egg omelets, seafood and steaks, beef burger, desserts, authentic French crepes, drinks, and shakes. Denny's purchases and distributes majority of its Denny's products in the US through McLane Company, Inc. The company has operations in Canada, Costa Rica, El Salvador, Guam, Guatemala, Honduras, Indonesia, Mexico, New Zealand, the Philippines, Puerto Rico, the UAE, and the UK. Denny's is headquartered in Spartanburg, South Carolina, the US.

SCOPE

Detailed information on Denny's Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Denny's Corp in the form of a SWOT analysis

An in-depth view of the business model of Denny's Corp including a breakdown and examination of key business segments

Intelligence on Denny's Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Denny's Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Denny's Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Denny's Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Denny's Corp's business structure, strategy and prospects.

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