

Denmark Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Travel & Tourism in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Danish travel and tourism industry had total revenues of \$21.3 billion in 2022, representing a negative compound annual rate of change (CARC) of 0.8% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$9.3 billion, equivalent to 43.8% of the industry's overall value.

Denmark is one of the popular international MICE destinations. The advanced IT infrastructure, sustainability, excellent transport links and professional service culture make it a key attraction for business events and conferences.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Denmark

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Denmark travel & tourism market by value in 2022?

What will be the size of the Denmark travel & tourism market in 2027?

What factors are affecting the strength of competition in the Denmark travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's travel & tourism market?

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