

# Denmark Online Retail Market to 2027

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## Abstracts

### Denmark Online Retail Market to 2027

#### Summary

Online Retail in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The Danish online retail sector had total revenues of \$6.3 billion in 2022, representing a compound annual growth rate (CAGR) of 12.5% between 2017 and 2022.

The electrical & electronics retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$2.2 billion, equivalent to 35% of the sector's overall value.

The growth in the Danish online retail sector is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to Statistics Denmark, Denmark's consumer confidence indicator rose to -10.1 in July 2023 from -37 in October 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Denmark

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark online retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Denmark online retail market by value in 2022?

What will be the size of the Denmark online retail market in 2027?

What factors are affecting the strength of competition in the Denmark online retail market?

How has the market performed over the last five years?

Who are the top competitors in Denmark's online retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPANY PROFILES**

- 7.1. Zalando SE
- 7.2. Amazon.com, Inc.
- 7.3. Coop Danmark A/S
- 7.4. H & M Hennes & Mauritz AB

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Denmark online retail sector value: \$ million, 2017–22
- Table 2: Denmark online retail sector category segmentation: % share, by value, 2017–2022
- Table 3: Denmark online retail sector category segmentation: \$ million, 2017-2022
- Table 4: Denmark online retail sector geography segmentation: \$ million, 2022
- Table 5: Denmark online retail sector distribution: % share, by value, 2022
- Table 6: Denmark online retail sector value forecast: \$ million, 2022–27
- Table 7: Zalando SE: key facts
- Table 8: Zalando SE: Annual Financial Ratios
- Table 9: Zalando SE: Key Employees
- Table 10: Amazon.com, Inc.: key facts
- Table 11: Amazon.com, Inc.: Annual Financial Ratios
- Table 12: Amazon.com, Inc.: Key Employees
- Table 13: Amazon.com, Inc.: Key Employees Continued
- Table 14: Coop Danmark A/S: key facts
- Table 15: Coop Danmark A/S: Key Employees
- Table 16: H & M Hennes & Mauritz AB: key facts
- Table 17: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 18: H & M Hennes & Mauritz AB: Key Employees
- Table 19: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 20: Denmark size of population (million), 2018–22
- Table 21: Denmark gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Denmark gdp (current prices, \$ billion), 2018–22
- Table 23: Denmark inflation, 2018–22
- Table 24: Denmark consumer price index (absolute), 2018–22
- Table 25: Denmark exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Denmark online retail sector value: \$ million, 2017–22

Figure 2: Denmark online retail sector category segmentation: \$ million, 2017-2022

Figure 3: Denmark online retail sector geography segmentation: % share, by value, 2022

Figure 4: Denmark online retail sector distribution: % share, by value, 2022

Figure 5: Denmark online retail sector value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the online retail sector in Denmark, 2022

Figure 7: Drivers of buyer power in the online retail sector in Denmark, 2022

Figure 8: Drivers of supplier power in the online retail sector in Denmark, 2022

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Denmark, 2022

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Denmark, 2022

Figure 11: Drivers of degree of rivalry in the online retail sector in Denmark, 2022

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