

Denmark New Cars Market to 2027

<https://marketpublishers.com/r/DA6059D99BDFEN.html>

Date: November 2023

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: DA6059D99BDFEN

Abstracts

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Summary

New Cars in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

The Danish new cars market had total revenues of \$5.2 billion in 2022, representing a compound annual growth rate (CAGR) of 4% between 2017 and 2022.

The market consumption volumes declined with a negative CAGR of 5.4% between 2017 and 2022, to reach a total of 147,394.0 units in 2022.

According to in-house research, in 2022, Denmark accounted for 1.3% of the European new cars market. The growth in the Danish new cars market is influenced by several macroeconomic factors growing consumer confidence and rising GDP.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Denmark

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Denmark new cars market by value in 2022?

What will be the size of the Denmark new cars market in 2027?

What factors are affecting the strength of competition in the Denmark new cars market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strengths of the leading players?

7.4. What strategies do the leading players follow?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Stellantis NV

8.3. Hyundai Motor Company

8.4. Toyota Motor Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Denmark new cars market value: \$ billion, 2017–22

Table 2: Denmark new cars market volume: units, 2017–22

Table 3: Denmark new cars market geography segmentation: \$ billion, 2022

Table 4: Denmark new cars market value forecast: \$ billion, 2022–27

Table 5: Denmark new cars market volume forecast: units, 2022–27

Table 6: Denmark new cars market share: % share, by volume, 2022

Table 7: Volkswagen AG: key facts

Table 8: Volkswagen AG: Annual Financial Ratios

Table 9: Volkswagen AG: Key Employees

Table 10: Volkswagen AG: Key Employees Continued

Table 11: Stellantis NV: key facts

Table 12: Stellantis NV: Annual Financial Ratios

Table 13: Stellantis NV: Key Employees

Table 14: Stellantis NV: Key Employees Continued

Table 15: Stellantis NV: Key Employees Continued

Table 16: Hyundai Motor Company: key facts

Table 17: Hyundai Motor Company: Annual Financial Ratios

Table 18: Hyundai Motor Company: Key Employees

Table 19: Hyundai Motor Company: Key Employees Continued

Table 20: Toyota Motor Corporation: key facts

Table 21: Toyota Motor Corporation: Annual Financial Ratios

Table 22: Toyota Motor Corporation: Key Employees

Table 23: Toyota Motor Corporation: Key Employees Continued

Table 24: Denmark size of population (million), 2018–22

Table 25: Denmark gdp (constant 2005 prices, \$ billion), 2018–22

Table 26: Denmark gdp (current prices, \$ billion), 2018–22

Table 27: Denmark inflation, 2018–22

Table 28: Denmark consumer price index (absolute), 2018–22

Table 29: Denmark exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Denmark new cars market value: \$ billion, 2017–22

Figure 2: Denmark new cars market volume: units, 2017–22

Figure 3: Denmark new cars market geography segmentation: % share, by value, 2022

Figure 4: Denmark new cars market value forecast: \$ billion, 2022–27

Figure 5: Denmark new cars market volume forecast: units, 2022–27

Figure 6: Forces driving competition in the new cars market in Denmark, 2022

Figure 7: Drivers of buyer power in the new cars market in Denmark, 2022

Figure 8: Drivers of supplier power in the new cars market in Denmark, 2022

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Denmark, 2022

Figure 10: Factors influencing the threat of substitutes in the new cars market in Denmark, 2022

Figure 11: Drivers of degree of rivalry in the new cars market in Denmark, 2022

Figure 12: Denmark new cars market share: % share, by volume, 2022

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