

Denmark Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Hotels & Motels in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Danish hotels & motels industry had total revenues of \$3.2 billion in 2022, representing a compound annual growth rate (CAGR) of 3.5% between 2017 and 2022.

Industry consumption volume increased with a CAGR of 2.1% between 2017 and 2022, to reach a total of 696 establishments in 2022.

Denmark accounted for a small share of 1.2% of the European hotels & motels industry in 2022. The demand for hotels & motels in the country is attributed to

the growing travel & tourism industry, the growing population, rising consumer purchasing power and expenditure, and economic growth.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Denmark

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark hotels & motels market with five year forecasts

Reasons to Buy

What was the size of the Denmark hotels & motels market by value in 2022?

What will be the size of the Denmark hotels & motels market in 2027?

What factors are affecting the strength of competition in the Denmark hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. What were the most recent market developments?

7.5. Are there any threats to the leading players?

8 COMPANY PROFILES

8.1. Scandic Hotels Group AB

8.2. Comwell AS

8.3. Best Western International Inc

8.4. Cabinn Hotels

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Denmark hotels & motels industry value: \$ million, 2017–22

Table 2: Denmark hotels & motels industry volume: Number of Establishments, 2017–22

Table 3: Denmark hotels & motels industry category segmentation: % share, by value, 2017–2022

Table 4: Denmark hotels & motels industry category segmentation: \$ million, 2017-2022

Table 5: Denmark hotels & motels industry geography segmentation: \$ million, 2022

Table 6: Denmark hotels & motels industry value forecast: \$ million, 2022–27

Table 7: Denmark hotels & motels industry volume forecast: Number of Establishments, 2022–27

Table 8: Scandic Hotels Group AB: key facts

Table 9: Scandic Hotels Group AB: Annual Financial Ratios

Table 10: Scandic Hotels Group AB: Key Employees

Table 11: Comwell AS: key facts

Table 12: Comwell AS: Key Employees

Table 13: Best Western International Inc: key facts

Table 14: Best Western International Inc: Key Employees

Table 15: Cabinn Hotels: key facts

Table 16: Cabinn Hotels: Key Employees

Table 17: Denmark size of population (million), 2018–22

Table 18: Denmark gdp (constant 2005 prices, \$ billion), 2018–22

Table 19: Denmark gdp (current prices, \$ billion), 2018–22

Table 20: Denmark inflation, 2018–22

Table 21: Denmark consumer price index (absolute), 2018–22

Table 22: Denmark exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Denmark hotels & motels industry value: \$ million, 2017–22

Figure 2: Denmark hotels & motels industry volume: Number of Establishments, 2017–22

Figure 3: Denmark hotels & motels industry category segmentation: \$ million, 2017-2022

Figure 4: Denmark hotels & motels industry geography segmentation: % share, by value, 2022

Figure 5: Denmark hotels & motels industry value forecast: \$ million, 2022–27

Figure 6: Denmark hotels & motels industry volume forecast: Number of Establishments, 2022–27

Figure 7: Forces driving competition in the hotels & motels industry in Denmark, 2022

Figure 8: Drivers of buyer power in the hotels & motels industry in Denmark, 2022

Figure 9: Drivers of supplier power in the hotels & motels industry in Denmark, 2022

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Denmark, 2022

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Denmark, 2022

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Denmark, 2022

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