

# **Denmark Digital Media Market Summary and Forecast**

https://marketpublishers.com/r/DF91DDBBCF8DEN.html

Date: December 2023

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: DF91DDBBCF8DEN

## **Abstracts**

Denmark Digital Media Market Summary and Forecast

#### Summary

Digital Media in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

The digital media market is segmented into digital music, digital video, and digital books.

The Danish Digital Media market had total revenues of \$206 million in 2022, representing a compound annual growth rate (CAGR) of 11.9% between 2017 and 2022.

The digital video segment accounted for the market's largest proportion in 2022, with total revenues of \$101 million, equivalent to 49.1% of the market's overall value.

Denmark accounted for a 0.1% share of the digital media market in the European region.

#### Scope



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in Denmark

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark digital media market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Denmark digital media market by value in 2022?

What will be the size of the Denmark digital media market in 2027?

What factors are affecting the strength of competition in the Denmark digital media market?

How has the market performed over the last five years?

Who are the top competitiors in Denmark's digital media market?



## **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**



- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the rationale behind recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Netflix Inc.
- 8.2. Amazon.com, Inc.
- 8.3. Viaplay Group AB
- 8.4. Spotify AB
- 8.5. SoundCloud Ltd.

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Denmark digital media market value: \$ million, 2017–22
- Table 2: Denmark digital media market category segmentation: % share, by value,

2017-2022

- Table 3: Denmark digital media market category segmentation: \$ million, 2017-2022
- Table 4: Denmark digital media market geography segmentation: \$ million, 2022
- Table 5: Denmark digital media market value forecast: \$ million, 2022–27
- Table 6: Netflix Inc.: key facts
- Table 7: Netflix Inc.: Annual Financial Ratios
- Table 8: Netflix Inc.: Key Employees
- Table 9: Netflix Inc.: Key Employees Continued
- Table 10: Amazon.com, Inc.: key facts
- Table 11: Amazon.com, Inc.: Annual Financial Ratios
- Table 12: Amazon.com, Inc.: Key Employees
- Table 13: Amazon.com, Inc.: Key Employees Continued
- Table 14: Viaplay Group AB: key facts
- Table 15: Viaplay Group AB: Annual Financial Ratios
- Table 16: Viaplay Group AB: Key Employees
- Table 17: Viaplay Group AB: Key Employees Continued
- Table 18: Spotify AB: key facts
- Table 19: Spotify AB: Key Employees
- Table 20: SoundCloud Ltd.: key facts
- Table 21: SoundCloud Ltd.: Key Employees
- Table 22: CITIC Bank International (China) Limited: key facts
- Table 23: Denmark size of population (million), 2018–22
- Table 24: Denmark gdp (constant 2005 prices, \$ billion), 2018–22
- Table 25: Denmark gdp (current prices, \$ billion), 2018–22
- Table 26: Denmark inflation, 2018–22
- Table 27: Denmark consumer price index (absolute), 2018–22
- Table 28: Denmark exchange rate, 2018–22



## **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: Denmark digital media market value: \$ million, 2017–22
- Figure 2: Denmark digital media market category segmentation: \$ million, 2017-2022
- Figure 3: Denmark digital media market geography segmentation: % share, by value, 2022
- Figure 4: Denmark digital media market value forecast: \$ million, 2022-27
- Figure 5: Forces driving competition in the digital media market in Denmark, 2022
- Figure 6: Drivers of buyer power in the digital media market in Denmark, 2022
- Figure 7: Drivers of supplier power in the digital media market in Denmark, 2022
- Figure 8: Factors influencing the likelihood of new entrants in the digital media market in Denmark, 2022
- Figure 9: Factors influencing the threat of substitutes in the digital media market in Denmark, 2022
- Figure 10: Drivers of degree of rivalry in the digital media market in Denmark, 2022



#### I would like to order

Product name: Denmark Digital Media Market Summary and Forecast Product link: <a href="https://marketpublishers.com/r/DF91DDBBCF8DEN.html">https://marketpublishers.com/r/DF91DDBBCF8DEN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/DF91DDBBCF8DEN.html">https://marketpublishers.com/r/DF91DDBBCF8DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| riist name.   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970