

# Denmark Digital Media Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Denmark Digital Media Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Digital Media in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The digital media market consists of revenues generated by legal downloads or streaming of media content, including music, video, and books.

The Danish digital media market had total revenues of \$799.4 million in 2021, representing a compound annual growth rate (CAGR) of 20.1% between 2016 and 2021.

The digital video segment generated the most revenue in 2021, with total revenues of \$704.2 million, equivalent to 88.1% of the market's overall value.

Growth in this market over the last couple of years has largely been driven by the digital video segment. This segment of the market saw growth of 37.6% in 2020 and 10.1% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in Denmark

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark digital media market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Denmark digital media market by value in 2021?

What will be the size of the Denmark digital media market in 2026?

What factors are affecting the strength of competition in the Denmark digital media market?

How has the market performed over the last five years?

Who are the top competitors in Denmark's digital media market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the leading players' competitive advantages?
- 7.4. What has been the rationale behind recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Apple Inc
- 8.2. Alphabet Inc
- 8.3. Spotify AB
- 8.4. Amazon.com, Inc.
- 8.5. Netflix Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Denmark digital media market value: \$ million, 2016–21
- Table 2: Denmark digital media market category segmentation: % share, by value, 2016–2021
- Table 3: Denmark digital media market category segmentation: \$ million, 2016-2021
- Table 4: Denmark digital media market geography segmentation: \$ million, 2021
- Table 5: Denmark digital media market value forecast: \$ million, 2021–26
- Table 6: Apple Inc: key facts
- Table 7: Apple Inc: Annual Financial Ratios
- Table 8: Apple Inc: Key Employees
- Table 9: Apple Inc: Key Employees Continued
- Table 10: Alphabet Inc: key facts
- Table 11: Alphabet Inc: Annual Financial Ratios
- Table 12: Alphabet Inc: Key Employees
- Table 13: Spotify AB: key facts
- Table 14: Spotify AB: Key Employees
- Table 15: Amazon.com, Inc.: key facts
- Table 16: Amazon.com, Inc.: Annual Financial Ratios
- Table 17: Amazon.com, Inc.: Key Employees
- Table 18: Amazon.com, Inc.: Key Employees Continued
- Table 19: Netflix Inc.: key facts
- Table 20: Netflix Inc.: Annual Financial Ratios
- Table 21: Netflix Inc.: Key Employees
- Table 22: Netflix Inc.: Key Employees Continued
- Table 23: Denmark size of population (million), 2017–21
- Table 24: Denmark gdp (constant 2005 prices, \$ billion), 2017–21
- Table 25: Denmark gdp (current prices, \$ billion), 2017–21
- Table 26: Denmark inflation, 2017–21
- Table 27: Denmark consumer price index (absolute), 2017–21
- Table 28: Denmark exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Denmark digital media market value: \$ million, 2016–21

Figure 2: Denmark digital media market category segmentation: \$ million, 2016-2021

Figure 3: Denmark digital media market geography segmentation: % share, by value, 2021

Figure 4: Denmark digital media market value forecast: \$ million, 2021–26

Figure 5: Forces driving competition in the digital media market in Denmark, 2021

Figure 6: Drivers of buyer power in the digital media market in Denmark, 2021

Figure 7: Drivers of supplier power in the digital media market in Denmark, 2021

Figure 8: Factors influencing the likelihood of new entrants in the digital media market in Denmark, 2021

Figure 9: Factors influencing the threat of substitutes in the digital media market in Denmark, 2021

Figure 10: Drivers of degree of rivalry in the digital media market in Denmark, 2021

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