

Denmark Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/D6770A0FA85DEN.html>

Date: September 2023

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: D6770A0FA85DEN

Abstracts

Denmark Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Apparel Retail in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Danish apparel retail industry had total revenues of \$5.4 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$2.8 billion, equivalent to 52.7% of the industry's

overall value.

The growth in the Danish apparel retail industry is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to Statistics Denmark, Denmark's consumer confidence indicator rose to -10.1 in July 2023 from -37 in October 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Denmark

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Denmark apparel retail market by value in 2022?

What will be the size of the Denmark apparel retail market in 2027?

What factors are affecting the strength of competition in the Denmark apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Denmark's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths and strategies of the leading players?
- 7.3. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. H & M Hennes & Mauritz AB
- 8.2. Bestseller A/S
- 8.3. DK Company A/S
- 8.4. IC Group A/S

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Denmark apparel retail industry value: \$ million, 2017–22

Table 2: Denmark apparel retail industry category segmentation: % share, by value, 2017–2022

Table 3: Denmark apparel retail industry category segmentation: \$ million, 2017-2022

Table 4: Denmark apparel retail industry geography segmentation: \$ million, 2022

Table 5: Denmark apparel retail industry distribution: % share, by value, 2022

Table 6: Denmark apparel retail industry value forecast: \$ million, 2022–27

Table 7: H & M Hennes & Mauritz AB: key facts

Table 8: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 9: H & M Hennes & Mauritz AB: Key Employees

Table 10: Bestseller A/S: key facts

Table 11: Bestseller A/S: Key Employees

Table 12: DK Company A/S: key facts

Table 13: DK Company A/S: Key Employees

Table 14: IC Group A/S: key facts

Table 15: IC Group A/S: Key Employees

Table 16: Denmark size of population (million), 2018–22

Table 17: Denmark gdp (constant 2005 prices, \$ billion), 2018–22

Table 18: Denmark gdp (current prices, \$ billion), 2018–22

Table 19: Denmark inflation, 2018–22

Table 20: Denmark consumer price index (absolute), 2018–22

Table 21: Denmark exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Denmark apparel retail industry value: \$ million, 2017–22

Figure 2: Denmark apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Denmark apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Denmark apparel retail industry distribution: % share, by value, 2022

Figure 5: Denmark apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Denmark, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Denmark, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Denmark, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Denmark, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Denmark, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Denmark, 2022

I would like to order

Product name: Denmark Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/D6770A0FA85DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D6770A0FA85DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970