

Denmark Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/DD518928459FEN.html>

Date: November 2022

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: DD518928459FEN

Abstracts

Denmark Apparel Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Apparel Retail in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Danish apparel retail industry had total revenues of \$4.2 billion in 2021, representing a compound annual rate of change (CARC) of 0% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest

proportion of sales in the Danish apparel retail industry in 2021, sales through this channel generated \$2.2 billion, equivalent to 52.9% of the industry's overall value.

In 2021, the Danish industry witnessed swift growth as the lockdown measures were lifted and the economy witnessed recovery. According to in house research, Denmark's unemployment rate decreased to 5.1% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Denmark

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark apparel retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Denmark apparel retail market by value in 2021?

What will be the size of the Denmark apparel retail market in 2026?

What factors are affecting the strength of competition in the Denmark apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Denmark's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How are leading players responding to the need for more sustainable business practices in the apparel retail market?
- 7.4. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. H & M Hennes & Mauritz AB
- 8.2. Bestseller A/S
- 8.3. DK Company A/S
- 8.4. IC Group A/S

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Denmark apparel retail industry value: \$ million, 2016–21

Table 2: Denmark apparel retail industry category segmentation: % share, by value, 2016–2021

Table 3: Denmark apparel retail industry category segmentation: \$ million, 2016-2021

Table 4: Denmark apparel retail industry geography segmentation: \$ million, 2021

Table 5: Denmark apparel retail industry distribution: % share, by value, 2021

Table 6: Denmark apparel retail industry value forecast: \$ million, 2021–26

Table 7: H & M Hennes & Mauritz AB: key facts

Table 8: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 9: H & M Hennes & Mauritz AB: Key Employees

Table 10: H & M Hennes & Mauritz AB: Key Employees Continued

Table 11: Bestseller A/S: key facts

Table 12: Bestseller A/S: Key Employees

Table 13: DK Company A/S: key facts

Table 14: DK Company A/S: Key Employees

Table 15: IC Group A/S: key facts

Table 16: IC Group A/S: Key Employees

Table 17: Denmark size of population (million), 2017–21

Table 18: Denmark gdp (constant 2005 prices, \$ billion), 2017–21

Table 19: Denmark gdp (current prices, \$ billion), 2017–21

Table 20: Denmark inflation, 2017–21

Table 21: Denmark consumer price index (absolute), 2017–21

Table 22: Denmark exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Denmark apparel retail industry value: \$ million, 2016–21

Figure 2: Denmark apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: Denmark apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: Denmark apparel retail industry distribution: % share, by value, 2021

Figure 5: Denmark apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in Denmark, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in Denmark, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in Denmark, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Denmark, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Denmark, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Denmark, 2021

I would like to order

Product name: Denmark Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/DD518928459FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DD518928459FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970