

Deluxe Corporation - Company Profile and SWOT Analysis

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Abstracts

Deluxe Corporation. Company Profile and SWOT Analysis

Summary

Deluxe Corporation. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Deluxe Corporation (Deluxe or 'the company') offers a range of products and services including web design, hosting and other web services; fraud prevention; marketing services, including email, mobile, social media and other self-service marketing solutions. It also offers data and analytics marketing solutions, financial technology solutions, financial institution customer acquisition and loyalty programs, payroll services, and logo design. The company's major business operations include payments, promotional solutions, cloud solutions and direct checks. Small business services offer a range of products and services from web services and search engine marketing to logo design, email marketing, business checks, business forms and printed products. Its financial services provide products and services through a direct sales force, which executes product and service supply contracts with financial institution clients nationwide, including banks, credit unions and financial services companies. Deluxe through its subsidiaries, operates in the US, Canada and Europe. The company is headquartered at Minneapolis, Minnesota, the US.

Scope

Detailed information on Deluxe Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Deluxe Corporation in the form of a SWOT analysis

An in-depth view of the business model of Deluxe Corporation including a breakdown and examination of key business segments

Intelligence on Deluxe Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Deluxe Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Deluxe Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Deluxe Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Deluxe Corporation's business structure, strategy and prospects.

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