

# Defense Spending in North America - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Defense Spending in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Defense spending covers capital items, military personnel, government defense agencies, and related expenditure on defense and peacekeeping. The value of the market is taken to include both current and capital expenditure on the armed forces, including funding contributions to peacekeeping forces, such as the United Nations Peacekeeping Forces, defense ministries and other government agencies engaged in defense projects, paramilitary forces (when judged to be trained and equipped for military operations) and military space activities. Expenditure on personnel (including salaries and social services of both military and civil personnel, and retirement pensions of military personnel), procurement, research and development, infrastructure spending, military aid (taken as expenditure by the donor country) and general operations and maintenance are also included. Note that current expenditure on previous military activity such as veterans' benefits, weapon destruction, demobilization, and defense conversion

are all excluded, as is expenditure on civil defense.

The North American defense spending market had total budget allocation of \$744.4bn in 2020, representing a compound annual growth rate (CAGR) of 4% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.5% between 2016 and 2020, to reach a total of 1.71 million active serving personnel in 2020.

The US market has grown considerably slower during the last five years compared to the rest of the region, growing at a moderate rate of 3.9%, while the Canadian and Mexican markets have grown at significantly higher rates, by 6.8% and 6.4%, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the defense spending market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the defense spending market in North America

Leading company profiles reveal details of key defense spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America defense spending market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the North America defense spending market by value in 2020?

What will be the size of the North America defense spending market in 2025?

What factors are affecting the strength of competition in the North America defense spending market?

How has the market performed over the last five years?

Who are the top competitors in North America's defense spending market?

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