

# Deere & Company - Company Profile and SWOT Analysis

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## Abstracts

Deere & Company %li%Company Profile and SWOT Analysis

### Summary

Deere & Company %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Deere & Company (Deere or 'the company') manufactures and distributes agricultural equipment, construction and forestry equipment, commercial grounds care machines, consumer lawn products and utility vehicles and related service parts and accessories. The company's product portfolio comprises agriculture and turf equipment, service parts and other outdoor power products; and machines and service parts used in earthmoving, construction, timber harvesting and material handling. Deere also finances sales and leases provides wholesale financing, new and used equipment and extended equipment warranties services. It markets its products through a network of distributors and dealers across the world. The company sells its products under various brand names such as Hagie, Mazzotti, Monosem, PLA, King Agro, John Deere, Unimil, and others. The company is headquartered in Moline, Illinois, the US.

### Scope

Detailed information on Deere & Company required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting Deere & Company in the form of a SWOT analysis

An in-depth view of the business model of Deere & Company including a breakdown and examination of key business segments

Intelligence on Deere & Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Deere & Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Deere & Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Deere & Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Deere & Company's business structure, strategy and prospects.

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