

Deckers Outdoor Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Deckers Outdoor Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

Deckers Outdoor Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Deckers Outdoor Corporation (Deckers or 'the company') is a designer, marketer and distributor of apparel, footwear and accessories for women, men and children. Its footwear portfolio includes sheepskin footwear and action sport footwear. The company markets its products under UGG, Koolaburra, Hoka, Teva, and Sanuk brand names. Deckers sell its products directly to its consumers both domestically and internationally through its retail stores and e-commerce websites, and through domestic and international retailers and international distributors. It has business presence across North America, Europe, Latin America and Asia-Pacific. The company is headquartered in Goleta, California, the US.

Scope

Detailed information on Deckers Outdoor Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Deckers Outdoor Corporation in the form of a SWOT analysis

An in-depth view of the business model of Deckers Outdoor Corporation including a breakdown and examination of key business segments

Intelligence on Deckers Outdoor Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Deckers Outdoor Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Deckers Outdoor Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Deckers Outdoor Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Deckers Outdoor Corporation's business structure, strategy and prospects.

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