

# Decathlon SA - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Decathlon SA %li%Strategy, SWOT and Corporate Finance Report

### Summary

Decathlon SA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Decathlon SA (Decathlon) designs, manufactures, distributes and retails sports goods. Its product portfolio includes mountain sports equipment, water sports equipment, sports bikes, sleeping beds, swim wear, mountaineering gear, tents, sporting apparels, footwear, sports electronics gadgets, sunglasses, accessories and fishing equipments. The company markets these products under Aptonia, Artengo, B'TWIN, Caperlan, Domyos, Fouganza, Geologic, Geonaute, Inesis, Kipsta, Nabaiji, Newfeel, Oxelo, Kalenji, Quechua, Simond, Solognac, Tribord and Wed'ze brand names. Decathlon also offers various services such as click and collect, membership cards for individuals, schools and business organizations, B2B gifts and e-cards, rental and insurance services and also organizes various workshops for its users to customize and modify various products based on their preferences and styles. The company operates in Europe, Asia-Pacific, the Americas and the Middle East and Africa regions. Decathlon is headquartered in Villeneuve d'Ascq, Nord-Pas-de-Calais, France.

### Scope

Detailed information on Decathlon SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Decathlon SA in the form of a SWOT analysis

An in-depth view of the business model of Decathlon SA including a breakdown and examination of key business segments

Intelligence on Decathlon SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Decathlon SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Decathlon SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Decathlon SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Decathlon SA's business structure, strategy and prospects.

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