

Debenhams plc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/D717A2F1E5CEN.html>

Date: December 2020

Pages: 44

Price: US\$ 175.00 (Single User License)

ID: D717A2F1E5CEN

Abstracts

Debenhams plc - Strategy, SWOT and Corporate Finance Report

Summary

Debenhams plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Debenhams plc (DEB Or 'the company') is a department store chain that offers clothing, accessories, cosmetics, household goods, electrical appliances, furniture, toys and gifts. The company's product portfolio includes a mix of its own brands, international brands and concessions. It sells products through online platform and franchise stores. DEB also offers data on latest trends, fashion blogs, and style guides for occasional looks. The company's business operations span across the Middle East, Asia-Pacific and Europe. The company is headquartered in London, the UK.

Scope

Detailed information on Debenhams plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Debenhams plc in the form of a SWOT analysis

An in-depth view of the business model of Debenhams plc including a breakdown and examination of key business segments

Intelligence on Debenhams plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Debenhams plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Debenhams plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Debenhams plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Debenhams plc's business structure, strategy and prospects.

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