

Dean Foods Co - Strategy, SWOT and Corporate Finance Report

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Date: June 2020

Pages: 57

Price: US\$ 175.00 (Single User License)

ID: DB9E5D58E6DEN

Abstracts

Dean Foods Co - Strategy, SWOT and Corporate Finance Report

SUMMARY

Dean Foods Co - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Dean Foods Co (Dean Foods) is a processor and distributor of fluid milk, ice cream, cultured dairy products, creamers, ice cream mix, flavored milk, butter, cheese, and eggs. The company also offers beverages such as juices, teas, bottled water and milkshakes. Dean Foods markets products under various local, regional and licensed brands including Alta Dena, Arctic Splash, Barbers Dairy, Berkeley Farms, Broughton, Brown Cow, Brown's Dairy, Chug, Country Fresh, Country Love, and Creamland. It also markets its products under licenced brand names such as Knudsen, Land O Lakes, PET, and Pog. The company distributes products through a network of retailers, distributors, food-service outlets, educational institutions and governmental entities. Dean Foods is headquartered in Dallas, Texas, the US.

SCOPE

Detailed information on Dean Foods Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting Dean Foods Co in the form of a SWOT analysis

An in-depth view of the business model of Dean Foods Co including a breakdown and examination of key business segments

Intelligence on Dean Foods Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Dean Foods Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Dean Foods Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Dean Foods Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Dean Foods Co's business structure, strategy and prospects.

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