

# De La Rue plc - Company Profile and SWOT Analysis

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## Abstracts

De La Rue plc. Company Profile and SWOT Analysis

### Summary

De La Rue plc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

De La Rue plc (De La Rue or 'the company') is a commercial security printer and papermaker. The company offers currency solutions such as printed banknotes, banknote paper, banknote security components, and polymer substrate to central banks and currency issuing authorities. Its security items include passports, e-passport, national id, and e-id, schemes as well as high security documents, authentication labels, brand protection label, d ID security feature production, government documents and postage stamps. It also provides cash handling equipment and software solutions. The company offers banknote printing and managed services, software development and authentication IT operations. De La Rue operates a research and development center in Wilmington, Delaware, the US and regional offices in Dubai, China, India, Nigeria, and the US. The company is headquartered in Basingstoke, Hampshire, the UK.

### Scope

Detailed information on De La Rue plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting De La Rue plc in the form of a SWOT analysis

An in-depth view of the business model of De La Rue plc including a breakdown and examination of key business segments

Intelligence on De La Rue plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about De La Rue plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of De La Rue plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess De La Rue plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on De La Rue plc's business structure, strategy and prospects.

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