

# De La Rue plc - Company Profile and SWOT Analysis

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## Abstracts

De La Rue plc. Company Profile and SWOT Analysis

### Summary

De La Rue plc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

De La Rue plc (De La Rue or 'the company') is a commercial security printer and papermaker. The company offers currency solutions such as printed banknotes, banknote paper, banknote security components, and polymer substrate to central banks and currency issuing authorities. Its security items include passports, e-passport, national id, and e-id, schemes as well as high security documents, authentication labels, brand protection label, d ID security feature production, government documents and postage stamps. It also provides cash handling equipment and software solutions. The company offers banknote printing and managed services, software development and authentication IT operations. De La Rue operates a research and development center in Wilmington, Delaware, the US and regional offices in Dubai, China, India, Nigeria, and the US. The company is headquartered in Basingstoke, Hampshire, the UK.

### Scope

Detailed information on De La Rue plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting De La Rue plc in the form of a SWOT analysis

An in-depth view of the business model of De La Rue plc including a breakdown and examination of key business segments

Intelligence on De La Rue plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about De La Rue plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of De La Rue plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess De La Rue plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on De La Rue plc's business structure, strategy and prospects.

## Contents

Table of Contents
Company Snapshot
De La Rue plc: Company Overview
De La Rue plc: Overview and Key Facts
De La Rue plc: Overview
De La Rue plc: Key Facts
De La Rue plc: Key Employees
De La Rue plc: Key Employee Biographies
De La Rue plc: Major Products and Services
De La Rue plc: Management Statement
De La Rue plc: Locations and Subsidiaries
De La Rue plc: Key Competitors
De La Rue plc: Company Analysis
De La Rue plc: Business Description
De La Rue plc: SWOT Analysis
De La Rue plc: SWOT Overview
De La Rue plc: Strengths
De La Rue plc: Weaknesses
De La Rue plc: Opportunities
De La Rue plc: Threats
De La Rue plc: Corporate Financial Deals Activity
De La Rue plc: Financial Deals Overview
De La Rue plc: Top Deals 2019 - 2023YTD*
De La Rue plc: Advisors
De La Rue plc: Top Legal Advisors
De La Rue plc: Top Financial Advisors
De La Rue plc: Capital Raising
De La Rue plc: Divestments
De La Rue plc: Private Equity and Ownership
De La Rue plc: Recent Developments
De La Rue plc: News and Events Summary
De La Rue plc: Contracts
De La Rue plc: Corporate Governance
De La Rue plc: Financial Performance
De La Rue plc: Strategy and Operations
Appendix
Contact Us

Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: De La Rue plc: Key Facts

Table 2: De La Rue plc: Key Employees

Table 3: De La Rue plc: Locations and Subsidiaries

Table 4: De La Rue plc: Key Competitors

Table 5: De La Rue plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 6: De La Rue plc: Top Deals 2019 - 2023YTD\*

Table 7: De La Rue plc: Legal Advisor Ranking by Value (US\$m)

Table 8: De La Rue plc: Financial Advisor Ranking by Value (US\$m)

Table 9: De La Rue plc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Table 10: De La Rue plc: Capital Raising by Deal Type (2019 - YTD\*2023)

Table 11: De La Rue plc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 12: De La Rue plc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Table 13: De La Rue plc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

Table 14: De La Rue plc: News and Events Summary

Table 15: De La Rue plc: Contracts

Table 16: De La Rue plc: Corporate Governance

Table 17: De La Rue plc: Financial Performance

Table 18: De La Rue plc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: De La Rue plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: De La Rue plc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Figure 3: De La Rue plc: Capital Raising by Deal Type (2019 - YTD\*2023)

Figure 4: De La Rue plc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 5: De La Rue plc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Figure 6: De La Rue plc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

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