

Darty plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Darty plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Darty plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Darty plc in the form of a SWOT analysis

An in-depth view of the business model of Darty plc including a breakdown and examination of key business segments

Intelligence on Darty plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Darty plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Darty plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Darty plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Darty plc's business structure, strategy and prospects.

KEY HIGHLIGHTS

Darty plc (Darty or 'the company'), formerly Kesa Electricals plc (Kesa), is a multi-channel electrical retailer. The company operates in Europe. It is headquartered in London, the UK and employed 12,618 people as of April 30, 2015.

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