

# Dalian Wanda Group - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Dalian Wanda Group - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Dalian Wanda Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Dalian Wanda Group (Wanda Group) is a real estate and commercial property management company. The company's service portfolio includes real estate development, management, investment, rental, leasing, acquisition, financing and real estate operation services. Wanda Group also provides project management, commercial and residential properties management, luxury hotels development, culture and tourism centers development, commercial planning, research institute development, project design, and department stores development and management services. It carries out production and distribution to the screening of films; children education and entertainment; and sports marketing and promotion activities through its subsidiaries and affiliates. The company also provides financial services such as investment, asset management, microfinance, and private equity. Wanda Group is headquartered in Beijing, China.

## **SCOPE**



Detailed information on Dalian Wanda Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Dalian Wanda Group in the form of a SWOT analysis

An in-depth view of the business model of Dalian Wanda Group including a breakdown and examination of key business segments

Intelligence on Dalian Wanda Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Dalian Wanda Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Dalian Wanda Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Dalian Wanda Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Dalian Wanda Group's business structure, strategy and prospects.



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