

Dairy in Singapore

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Abstracts

Dairy in Singapore

SUMMARY

Dairy in Singapore industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dairy market consists of retail sales of butter and spreadable fats, cheese, cream, dairy-based and soy-based desserts, drinkable yogurt, milk, soymilk and soy drinks, yogurt, and fromage frais and quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Singaporean dairy market had total revenues of \$877.1m in 2019, representing a compound annual growth rate (CAGR) of 5.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.3% between 2015 and 2019, to reach a total of 208.8 million kilograms in 2019.

Strong economic growth and high consumer purchasing power were the positive factors that supported the growth of this market during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Singapore

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore dairy market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Singapore dairy market by value in 2019?

What will be the size of the Singapore dairy market in 2024?

What factors are affecting the strength of competition in the Singapore dairy market?

How has the market performed over the last five years?

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COMPANIES MENTIONED

Fraser and Neave Ltd
Meiji Co Ltd
Malaysia Milk Sdn Bhd

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