

# Dairy in France

<https://marketpublishers.com/r/DF529F20E65EN.html>

Date: June 2024

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: DF529F20E65EN

## Abstracts

### Dairy in France

#### Summary

Dairy in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, milk, soymilk & soy drinks, yogurt and fromage frais & quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The French Dairy market had total revenues of \$22,078.6 million in 2023, representing a compound annual growth rate (CAGR) of 3% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 1% between 2018 and 2023, to reach a total of 5,300.3 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.1% for the five-year period 2023 %li%2028, which is expected to drive the market to a value of \$24,498.8 million by the end

of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in France

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France dairy market with five year forecasts

## Reasons to Buy

What was the size of the France dairy market by value in 2023?

What will be the size of the France dairy market in 2028?

What factors are affecting the strength of competition in the France dairy market?

How has the market performed over the last five years?

What are the main segments that make up France's dairy market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the French dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the French dairy market?

## **8 COMPANY PROFILES**

- 8.1. Groupe Lactalis SA
- 8.2. Sodiaal International.
- 8.3. Savencia SA
- 8.4. Danone SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: France dairy market value: \$ million, 2018-23
- Table 2: France dairy market volume: million kilograms, 2018-23
- Table 3: France dairy market category segmentation: % share, by value, 2018-2023
- Table 4: France dairy market category segmentation: \$ million, 2018-2023
- Table 5: France dairy market geography segmentation: \$ million, 2023
- Table 6: France dairy market distribution: % share, by value, 2023
- Table 7: France dairy market value forecast: \$ million, 2023-28
- Table 8: France dairy market volume forecast: million kilograms, 2023-28
- Table 9: France dairy market share: % share, by value, 2023
- Table 10: Groupe Lactalis SA: key facts
- Table 11: Groupe Lactalis SA: Key Employees
- Table 12: Sodiaal International.: key facts
- Table 13: Sodiaal International.: Key Employees
- Table 14: Sodiaal International.: Key Employees Continued
- Table 15: Savencia SA: key facts
- Table 16: Savencia SA: Annual Financial Ratios
- Table 17: Savencia SA: Key Employees
- Table 18: Danone SA: key facts
- Table 19: Danone SA: Annual Financial Ratios
- Table 20: Danone SA: Key Employees
- Table 21: Danone SA: Key Employees Continued
- Table 22: France size of population (million), 2019-23
- Table 23: France real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 24: France gdp (current prices, \$ billion), 2019-23
- Table 25: France inflation, 2019-23
- Table 26: France consumer price index (absolute), 2019-23
- Table 27: France exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

- Figure 1: France dairy market value: \$ million, 2018-23
- Figure 2: France dairy market volume: million kilograms, 2018-23
- Figure 3: France dairy market category segmentation: \$ million, 2018-2023
- Figure 4: France dairy market geography segmentation: % share, by value, 2023
- Figure 5: France dairy market distribution: % share, by value, 2023
- Figure 6: France dairy market value forecast: \$ million, 2023-28
- Figure 7: France dairy market volume forecast: million kilograms, 2023-28
- Figure 8: Forces driving competition in the dairy market in France, 2023
- Figure 9: Drivers of buyer power in the dairy market in France, 2023
- Figure 10: Drivers of supplier power in the dairy market in France, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the dairy market in France, 2023
- Figure 12: Factors influencing the threat of substitutes in the dairy market in France, 2023
- Figure 13: Drivers of degree of rivalry in the dairy market in France, 2023
- Figure 14: France dairy market share: % share, by value, 2023

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