

Dairy in Brazil

<https://marketpublishers.com/r/DD963D2BC75EN.html>

Date: September 2020

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: DD963D2BC75EN

Abstracts

Dairy in Brazil

SUMMARY

Dairy in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dairy market consists of retail sales of butter and spreadable fats, cheese, cream, dairy-based and soy-based desserts, drinkable yogurt, milk, soymilk and soy drinks, yogurt, and fromage frais and quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Brazilian dairy market had total revenues of \$18.4bn in 2019, representing a compound annual growth rate (CAGR) of 1.7% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1.5% between 2015 and 2019, to reach a total of 2,143.8 million kilograms in 2019.

Despite unstable economic conditions, such as increasing inflation and poverty, the market experienced moderate growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Brazil

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil dairy market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil dairy market by value in 2019?

What will be the size of the Brazil dairy market in 2024?

What factors are affecting the strength of competition in the Brazil dairy market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's dairy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in this dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Nestle SA
- 8.2. Danone SA
- 8.3. BRF SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil dairy market value: \$ million, 2015-19
- Table 2: Brazil dairy market volume: million kilograms, 2015-19
- Table 3: Brazil dairy market category segmentation: \$ million, 2019
- Table 4: Brazil dairy market geography segmentation: \$ million, 2019
- Table 5: Brazil dairy market distribution: % share, by value, 2019
- Table 6: Brazil dairy market value forecast: \$ million, 2019-24
- Table 7: Brazil dairy market volume forecast: million kilograms, 2019-24
- Table 8: Brazil dairy market share: % share, by value, 2019
- Table 9: Nestle SA: key facts
- Table 10: Nestle SA: Key Employees
- Table 11: Nestle SA: Key Employees Continued
- Table 12: Danone SA: key facts
- Table 13: Danone SA: Key Employees
- Table 14: BRF SA: key facts
- Table 15: BRF SA: Key Employees
- Table 16: Brazil size of population (million), 2015-19
- Table 17: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
- Table 18: Brazil gdp (current prices, \$ billion), 2015-19
- Table 19: Brazil inflation, 2015-19
- Table 20: Brazil consumer price index (absolute), 2015-19
- Table 21: Brazil exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Brazil dairy market value: \$ million, 2015-19
- Figure 2: Brazil dairy market volume: million kilograms, 2015-19
- Figure 3: Brazil dairy market category segmentation: % share, by value, 2019
- Figure 4: Brazil dairy market geography segmentation: % share, by value, 2019
- Figure 5: Brazil dairy market distribution: % share, by value, 2019
- Figure 6: Brazil dairy market value forecast: \$ million, 2019-24
- Figure 7: Brazil dairy market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the dairy market in Brazil, 2019
- Figure 9: Drivers of buyer power in the dairy market in Brazil, 2019
- Figure 10: Drivers of supplier power in the dairy market in Brazil, 2019
- Figure 11: Drivers of degree of rivalry in the dairy market in Brazil, 2019
- Figure 12: Brazil dairy market share: % share, by value, 2019

COMPANIES MENTIONED

Nestle SA
Danone SA
BRF SA

I would like to order

Product name: Dairy in Brazil

Product link: <https://marketpublishers.com/r/DD963D2BC75EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DD963D2BC75EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970